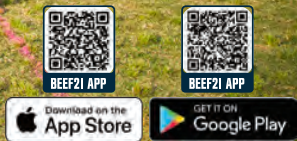


# BEEF 2021

## ROCKHAMPTON AUSTRALIA



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## SUNDAY

### 2 May

7:45am – 3:00pm  
Westpac Property Tour – Eulogie, Dululu  
Departs Showgrounds

9:00am – 1:00pm  
Nutrien Livestock Commercial Cattle  
Competition Judging  
QLX (off site)

1:00pm – 5:00pm  
Nutrien Livestock Commercial Cattle Young  
Judges Competition  
QLX (off site)

5:30pm – 8:30pm  
Off the Lead Stud Cattle Exhibitors Meet  
& Greet  
Rocky Sports Club (off site)

6:30pm – 11:00pm  
Commonwealth Bank Nose to Tail Dinner  
The Long Paddock

### KEY

ENTERTAINMENT & FOOD  
BUSINESS & TECHNOLOGY  
CATTLE  
EDUCATION

## MON - FRI

### 3 - 7 May

8:30am – 5:30pm  
Trade Fair Showgrounds

9:00am – 5:00pm  
Coles Demonstration Kitchen  
Showgrounds

## MONDAY

### 3 May

7:00am – 5:30pm  
Westpac Property Tour – Boreelum, Miriam  
Vale  
Departs Showgrounds

7:30am – 1:00pm  
CQUniversity Beef Australia Symposium  
The Stadium

7:30am – 5:00pm  
Westpac Property Tour – Belah Valley,  
Marlborough  
Departs Showgrounds

8:00am – 8:30am  
Nutrien Livestock Commercial Cattle Official  
Opening and Announcement of Champions  
QLX (off site)

8:00am – 3:30pm  
Westpac Property Tour – Raglan Station  
Departs Showgrounds

8:30am – 10:30am  
Bush Poetry with Bob Pacey and Manfred  
Vijars  
Town Square Stage

8:30am – 11:30am  
Fitzroy Basin Association Young Paraders  
Competition  
Centre Ring

8:30am – 2:00pm  
Nutrien Livestock Commercial Cattle Sale of  
Champions & Feature Sale  
QLX (off site)

9:00am – 9:20am  
Bluey and Bingo Live Experience  
The Ergon Energy Pavilion Stage

9:00am – 10:30am  
Department of Agriculture and Fisheries:  
Drought and Disaster Management for  
Northern Beef Operations – recovering and  
staying profitable  
Paterson Room RSHS

9:00am – 1:00pm  
City Tour – Bulls, Boats & Botanic Notes  
Departs Showgrounds

9:00am – 5:00pm  
The Suncorp Bank Schools Program  
Suncorp Bank Schools Program Area

9:30am – 10:30am  
Neil McDonald and his working dogs  
BeeF Australia Demo Yards

### KEY

ENTERTAINMENT & FOOD  
BUSINESS & TECHNOLOGY  
CATTLE  
EDUCATION

9:40am – 10:00am  
Bluey and Bingo Meet, Greet and Photos  
The Ergon Energy Pavilion Stage

10:30am – 10:50am  
Bluey and Bingo Live Experience  
The Ergon Energy Pavilion Stage

10:30am – 11:00am  
Guy McLean The Australian Horseman  
BeeF Australia Demo Yards

10:30am – 11:30am  
The Great Product Launch #1  
Ken Coombe Tech Yards RaboTruck Stage

10:30am – 5:00pm  
Live Local Entertainment  
Town Square Stage

11:10am – 11:30am  
Bluey and Bingo Meet, Greet and Photos  
The Ergon Energy Pavilion Stage

11:30am – 12:00pm  
HDT Drover Wolf Display – Unmanned  
Vehicle  
BeeF Australia Demo Yards

11:30am – 5:00pm  
Charbray Society Schools Team Judging  
Competition  
Centre Ring

11:50am – 12:10pm  
Bluey and Bingo Live Experience  
The Ergon Energy Pavilion Stage

12:00pm – 12:30pm  
Tech Yards Talks presented by nbn: Pasture  
Monitoring using Drones with Nicholas  
Brazier  
Ken Coombe Tech Yards RaboTruck Stage

12:00pm – 10:30pm  
Live Entertainment  
The Lawn

12:00pm – 3:00pm  
Celebrity Chef Lunch with Analiese Gregory,  
Duncan Welgemoed & Fast Ed Halmagyi  
presented by NH Foods  
Celebrity Chef Restaurant, Centre Ring

12:30pm – 1:00pm  
Bluey and Bingo Meet, Greet and Photos  
The Ergon Energy Pavilion Stage

12:30pm – 1:00pm  
Tech Yards Talks presented by nbn: Providing  
producers with the rainfall information they  
want with Dr Chelsea Jarvis  
Ken Coombe Tech Yards RaboTruck Stage

1:00pm – 1:30pm  
Tech Yards Talks presented by nbn: Data  
Sharing – The Good, The Bad and The Ugly  
with Dave Swain & Dr Kate May  
Ken Coombe Tech Yards RaboTruck Stage

1:00pm – 1:30pm  
Drone Display  
BeeF Australia Demo Yards



1:00pm – 5:00pm  
Ray White Rural Junior Led Steer  
Competition  
Centre Ring

1:30pm – 3:00pm  
AMPC: Modern Manufacturing – AMPC's  
2030 vision for red meat processing  
Paterson Room RSHS

1:30pm – 3:30pm  
Celebrity Chef Demonstrations with Martin  
Bouchier & Donimique Rizzo presented by  
AACO, Mort & Co & AMIC  
The Ergon Energy Pavilion Stage

3:00pm – 4:30pm  
Australian Federal Government: Department  
of Agriculture, Water and the Environment  
Efficiency and Industry Leadership in  
Modern Livestock Exports Regulation  
Lawson Room RSHS

3:30pm – 4:00pm  
HDT Drover Wolf Display – Unmanned  
Vehicle  
BeeF Australia Demo Yards

3:30pm – 5:00pm  
Meat & Livestock Australia: Fightback  
against Dieback  
Paterson Room RSHS

4:00pm – 4:30pm  
Guy McLean The Australian Horseman  
BeeF Australia Demo Yards

4:30pm – 5:00pm  
Drone Display  
BeeF Australia Demo Yards

6:00pm – 9:00pm  
Celebrity Chef Dinner with Analiese Gregory  
& Duncan Welgemoed presented by The  
Casino Food Co-op  
Celebrity Chef Restaurant, Centre Ring

6:30pm – 10:30pm  
Nutrien Livestock Commercial Cattle Awards  
Dinner  
The Long Paddock

7:00pm – 10:30pm  
Rabobank Beef Industry Awards Dinner  
presented by Queensland Country Life  
The Stadium

7:30pm – 9:00pm  
Opera Qld Are You Lonesome Tonight (Open  
Dress Rehearsal)  
The Ergon Energy Pavilion Stage

# TUESDAY

4 May

6:45am – 9:00am

Meat & Livestock Australia: DNA to Dollars Breakfast Forum  
The Long Paddock

7:00am – 5:00pm

Westpac Property Tour – Jarrah Cattle Co, Banana  
Departs Showgrounds

7:00am – 6:00pm

Westpac Property Tour – Mystery Park & Ametdale, St Lawrence  
Departs Showgrounds

7:30am – 4:30pm

Westpac Property Tour – Tingle Hill, Baralaba  
Departs Showgrounds

7:30am – 5:30pm

Nutrien Livestock Stud Cattle Championship  
Centre Ring

8:00am – 9:30am

The Australian Beef Sustainability Framework 2021 Annual Update  
Paterson Room RSHS

8:00am – 1:00pm

Westpac Property Tour – Arrow Cattle Yards, Nerimbera  
Departs Showgrounds

8:30am – 10:30am

Bush Poetry with Bob Pacey and Manfred Vijars  
Town Square Stage

9:00am – 10:30am

Department of Agriculture and Fisheries: Advancing Beef Leaders  
Lawson Room RSHS

9:00am – 5:00pm

The Suncorp Bank Schools Program  
Suncorp Bank Schools Program Area

9:30am – 10:30am

The Great Product Launch #2  
Ken Coombe Tech Yards RaboTruck Stage

9:30am – 10:30am

Neil McDonald and his working dogs  
Beef Australia Demo Yards

10:00am – 11:00am

Beef Australia Myth Buster 1: Beef Australia Leadership Forum  
Paterson Room RSHS

10:00am – 12:00pm

Celebrity Chef Demonstration with Analiese Gregory, Fast Ed Halmagyi & Duncan Weigemoed presented by NH Foods, The Casino Food Co-op & AMIC  
The Ergon Energy Pavilion Stage

10:30am – 11:00am

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

10:30am – 5:00pm

Live Local Entertainment  
Town Square Stage

11:00am – 11:30am

Tech Yards Talks presented by nbn: Building digital resilience for the future of Australian agriculture with Robert Hardie  
Ken Coombe Tech Yards RaboTruck Stage

11:00am – 12:30pm

Beef Australia Myth Buster 2: Reef and Beef: A Deep Dive  
Lawson Room RSHS

11:00am – 2:00pm

City Tour – History, Her-Story, Hops and Heifers  
Departs Showgrounds

11:30am – 12:00pm

Tech Yards Talks presented by nbn: The potential influence of concerns about health, animal welfare and environmental factors on future meat consumption in Australia with John Rolfe  
Ken Coombe Tech Yards RaboTruck Stage

11:30am – 12:00pm

HDT Drover Wolf Display – Unmanned Vehicle  
Beef Australia Demo Yards

11:30am – 1:00pm

CQUniversity Embracing Change: Preparing Young Beef Leaders for an Innovative Future  
Paterson Room RSHS

12:00pm – 12:30pm

Tech Yards Talks presented by nbn: Feeding the world and fighting climate change with seaweed with Dr Rob Kinley  
Ken Coombe Tech Yards RaboTruck Stage

12:00pm – 10:30pm

Live Entertainment  
The Lawn

12:00pm – 3:00pm

Celebrity Chef Lunch with Matt Moran & Dominique Rizzo presented by 2GR Wagyu & Kidman Beef  
Celebrity Chef Restaurant, Centre Ring

12:00pm – 3:00pm

The Main Event Lunch with Jeff Horn and Fred Brophy  
The Long Paddock

12:30pm – 1:00pm

Tech Yards Talks presented by nbn: Retinal Scanning – from James Bond to Cow Paddocks with Simon Winter  
Ken Coombe Tech Yards RaboTruck Stage

1:00pm – 1:30pm

Drone Display  
Beef Australia Demo Yards

1:00pm – 2:30pm

Angus Australia: The Angus Influence – from Performance to Profit  
Lawson Room RSHS

1:30pm – 3:00pm

AgForce: Red meat under attack: the history, vested interests, and the real science  
Paterson Room RSHS

2:00pm – 2:30pm

HDT Drover Wolf Display – Unmanned Vehicle  
Beef Australia Demo Yards

3:30pm – 5:00pm

Bank of Queensland Agribusiness presents Dr Matthew George: Integration of science and informed management across extensive and intensive beef production  
Lawson Room RSHS

3:30pm – 5:00pm

Australian Organic Ltd: Emerging Market opportunities – Organic Livestock Production Demystified  
Paterson Room RSHS

4:00pm – 4:30pm

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

6:00pm – 9:00pm

Celebrity Chef Dinner with Matt Moran & Dominique Rizzo presented Mort & Co  
Celebrity Chef Restaurant, Centre Ring

6:30pm – 10:00pm

Fred Brophy Boxing Troupe  
Rocky Sports Club (off site)

7:00pm – 10:30pm

ANZ National Beef Carcase Competition Awards Dinner  
The Long Paddock

7:00pm – 9:00pm

Opera Qld World Premiere of Are you Lonesome Tonight  
The Ergon Energy Pavilion Stage

## KEY

ENTERTAINMENT & FOOD

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# WEDNESDAY

5 May

7:00am – 4:30pm

Westpac Property Tour – Netley, Goovigen  
Departs Showgrounds

7:30am – 8:30am

Telstra Seminar  
Lawson Room RSHS

7:30am – 5:00pm

Nutrien Livestock Stud Cattle Championship Day 2  
Centre Ring

8:00am – 9:30am

Meat & Livestock Australia: Linking Innovation with Reproductive Performance  
Paterson Room RSHS

8:00am – 12:15pm

Westpac Property Tour – Doonside, Milman  
Departs Showgrounds

8:30am – 10:30am

Bush Poetry with Bob Pacey and Manfred Vijars  
Town Square Stage

9:00am – 10:00am

Technology in the Beef Processing Industry with Darren Hamblin, Dr Peter McGilchrist & Dr Alex Ball  
Ken Coombe Tech Yards RaboTruck Stage

9:00am – 10:00am

Schools based Celebrity Chef Demo  
The Ergon Energy Pavilion Stage

9:00am – 10:30am

Department of Agriculture and Fisheries: New legumes for grass-fed beef production in northern Australia  
Lawson Room RSHS

9:00am – 5:00pm

The Suncorp Bank Schools Program  
Suncorp Bank Schools Program Area

10:00am – 11:30am

The University of Queensland presents Precision Beef – Improving Breeding, Feed Efficiency and Beef Flavour  
Paterson Room RSHS

10:00am – 12:00pm

Celebrity Chef Demonstrations with Matt Moran & Scott Pickett presented by 2GR Wagyu & Kidman Beef, Kilcoy Global Foods & AMIC  
The Ergon Energy Pavilion Stage

10:30am – 11:00am

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

10:30am – 5:00pm

Live Local Entertainment  
Town Square Stage

10:30am – 11:00pm

Tech Yards Talks presented by nbn: The Concept of Blockchain with Peter Hughes  
Ken Coombe Tech Yards RaboTruck Stage

11:00am – 12:00pm

Peter Hughes' Round Table on Blockchain  
Ken Coombe Tech Yards RaboTruck Stage

11:00am – 12:30pm

LiveCorp: Inside Live Exports: What's driving commercial performance in a world of shifting pressures  
Lawson Room RSHS

11:30am – 12:00pm

HDT Drover Wolf Display – Unmanned Vehicle  
Beef Australia Demo Yards

12:00pm – 12:30pm

Tech Yards Talks presented by nbn: Women & Technology in Agriculture with Dr Rachel Hay  
Ken Coombe Tech Yards RaboTruck Stage

12:00pm – 10:30pm

Live Entertainment  
The Lawn

12:00pm – 1:00pm

Beef Australia Myth Buster 3: Meat Misconception  
Paterson Room RSHS+

12:00pm – 3:00pm

Celebrity Chef Lunch with Ben Willis & Tony Howell presented by Nolan Meats  
Celebrity Chef Restaurant, Centre Ring

12:00pm – 3:00pm

Graeme Acton Beef Connections Event supported by Westpac  
The Long Paddock

1:00pm – 1:30pm

Drone Display  
Beef Australia Demo Yards

1:00 – 2:30pm

Vetoquinol: Improving Heifer Productivity: Integrating Fixed Time AI into Commercial Mating Programs  
Lawson Room RSHS

1:30pm – 3:00pm

Beef Australia International Seminar Investing in Agriculture in a COVID world  
Paterson Room RSHS

2:00pm – 2:30pm

HDT Drover Wolf Display – Unmanned Vehicle  
Beef Australia Demo Yards

2:00 – 5:00pm

City Tour – Caves, Cows and Cocktails  
Departs Showgrounds

3:00pm – 5:00pm

Pitch in the Paddock presented by evokeAG  
The Ergon Energy Pavilion Stage



3:30pm – 5:00pm

Beef Australia Myth Buster 4: Raising the Herd Right  
Lawson Room RSHS

3:30pm – 5:00pm

Australian Federal Government: Department of Agriculture, Water and the Environment: Sending our products around the world: How trade agreements are shaping agriculture  
Paterson Room RSHS

4:00pm – 4:30pm

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

5:00pm – 7:00pm

CQ CRT Stores NextGen Challenge  
Centre Ring

6:00pm – 9:00pm

Celebrity Chef Dinner with Ben Willis & Tony Howell presented by Jack's Creek  
Celebrity Chef Restaurant, Centre Ring

6:30pm – 10:30pm

Fred Brophy Boxing Troupe  
Rocky Sports Club (off site)

7:00pm – 9:00pm

LAWD Great Debate  
The Ergon Energy Pavilion Stage

7:00pm – 10:30pm

Nightly Entertainment  
The Lawn

9:15pm – 10:15pm

Brad Cox  
The Ergon Energy Pavilion Stage



# THURSDAY

## 6 May

7:00am – 9:00am

Rural Press Club Breakfast  
The Stadium

7:30am – 4:00pm

Westpac Property Tour – Belmont Station,  
Etna Creek  
Departs Showgrounds

7:45am – 1:15pm

Westpac Property Tour – Bindaree, Garnant  
Departs Showgrounds

8:00am – 12:30pm

AuctionsPlus Next Generation Forum  
Lawson Room RSHS

8:30am – 10:30am

Bush Poetry with Bob Pacey  
Town Square Stage

9:00am – 10:30am

Beef Australia Myth Buster 5: Consumer  
Beliefs  
Paterson Room RSHS

9:00am – 5:00pm

The Suncorp Bank Schools Program  
Suncorp Bank Schools Program Area

9:30am – 10:30am

Tech Yard Talks presented by nbn: Genetics,  
Genomics and Market Access with Geoff  
Maynard, Ben Hayes & Ced Wise  
Ken Coombe Tech Yards RaboTruck Stage

9:30am – 10:30am

Neil McDonald and his working dogs  
Beef Australia Demo Yards

10:00am – 12:00pm

Celebrity Chef Demonstrations with Nick  
Holloway & Adrian Richardson presented by  
Signature Beef, Cape Grim Beef & AMIC  
The Ergon Energy Pavilion Stage

10:30am – 11:00am

Tech Yards Talks presented by nbn:  
Possibilities in technology and sustainability  
with David Halpern  
Ken Coombe Tech Yards RaboTruck Stage

10:30am – 11:00am

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

10:30am – 5:00pm

Live Local Entertainment  
Town Square Stage

## KEY

ENTERTAINMENT & FOOD

BUSINESS & TECHNOLOGY

CATTLE

EDUCATION

11:00am – 11:30am

Tech Yards Talks presented by nbn: I am  
connected but am I protected?  
with Scott Reid  
Ken Coombe Tech Yards RaboTruck Stage

11:00am – 12:30pm

Beef Australia Myth Buster 6 Natural Capital  
– Pay Dirt for the 21st Century?  
Paterson Room RSHS

11:30am – 12:00pm

Tech Yards Talks presented by nbn: Growing  
tomorrow's technology for a more profitable  
and sustainable future for farmers with Luke  
Chandler  
Ken Coombe Tech Yards RaboTruck Stage

11:30am – 12:00pm

HDT Drover Wolf Display – Unmanned  
Vehicle  
Beef Australia Demo Yards

12:00pm – 12:30pm

Tech Yards Talks presented by nbn: Due  
North – Can Technology Create a New  
Reality for Northern Australia with Dr Jane  
Thomason  
Ken Coombe Tech Yards RaboTruck Stage

12:00pm – 10:30pm

Live Entertainment  
The Lawn

12:00pm – 3:00pm

Celebrity Chef Lunch with Scott Pickett &  
Martin Bouchier presented by Kilcoy Global  
Foods  
Celebrity Chef Restaurant, Centre Ring

12:30pm – 1:00pm

Tech Yards Talks presented by nbn: Artificial  
Intelligence (AI) has entered the farm and  
is disrupting red meat value chains with Dr  
Evan Shellshear  
Ken Coombe Tech Yards RaboTruck Stage

1:00pm – 1:30pm

Tech Yards Talks presented by nbn: Talking  
connectivity – how nbn is enabling agritech  
to take off right across Australia with Robert  
Hardie  
Ken Coombe Tech Yards RaboTruck Stage

1:00pm – 1:30pm

Drone Display  
Beef Australia Demo Yards

1:30pm – 2:00pm

Tech Yards Talks presented by nbn: I am  
connected but am I protected? with Scott  
Reid  
Ken Coombe Tech Yards RaboTruck Stage

1:30pm – 3:00pm

Elders: 'What Really Matters?' Navigating  
Innovation in the Beef Industry  
Paterson Room RSHS

2:00pm – 2:30pm

HDT Drover Wolf Display – Unmanned  
Vehicle  
Beef Australia Demo Yards

2:00pm – 5:00pm

City Tour – Bushtucker and Darumbal Tales  
Departs Showgrounds

2:00pm – 5:00pm

Westpac High Tea  
The Stadium

2:00pm – 6:00pm

Nutrien Livestock Stud Cattle Championship  
Day 3 Parade of Champions and Interbreed  
Judging  
Centre Ring

2:30pm – 4:00pm

RCS: The Outcomes of Shifting to  
Regenerative Agriculture  
Lawson Room RSHS

3:30pm – 5:30pm

Meat & Livestock Australia: Driving Value  
through Supply Chain Innovation  
Paterson Room RSHS

4:00pm – 4:30pm

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

5:00pm – 10:00pm

Round Up! By CMC Rocks' at Beef Australia  
The Ergon Energy Pavilion Stage

6:00pm – 9:00pm

Celebrity Chef Dinner with Scott Pickett &  
Martin Bouchier presented by AACo  
Celebrity Chef Restaurant, Centre Ring

7:00pm – 10:30pm

Cattlyst presented by JBS  
The Red Lion (off site)

7:00pm – 11:00pm

Beef Business Soirée presented by Warners  
Fine Jewellery  
Headricks Lane (off site)



# FRIDAY

## 7 May

8:00am – 12:00pm

Farm & Garden Products Stud Cattle Young  
Judges  
Centre Ring

8:30am – 10:30am

Bush Poetry with Bob Pacey  
Town Square Stage

9:00am – 10:30am

Department of Agriculture and Fisheries:  
Latest research findings into pasture  
dieback across Queensland  
Lawson Room RSHS

9:00am – 10:30am

Office of Industrial Relations – Workplace  
Health & Safety: Safety leadership in action  
Paterson Room RSHS

9:00am – 5:00pm

The Suncorp Bank Schools Program  
Suncorp Bank Schools Program Area

9:30am – 10:00am

Tech Yards Talks presented by nbn: The V's  
of connectivity presented by Tom Andrews  
Ken Coombe Tech Yards RaboTruck Stage

9:30am – 10:30am

Neil McDonald and his working dogs  
Beef Australia Demo Yards

10:00am – 11:00am

Tech Yards Talks presented by nbn:  
Identifying the barriers and discussing  
solutions to adopting ag tech in the beef  
industry moderated by Georgie Somerset,  
with Kirsty Sparrow, Will Wilson & Andrew  
Sevil  
Ken Coombe Tech Yards RaboTruck Stage

10:00am – 12:00pm

Celebrity Chef Demonstrations with Ben  
Willis & Tony Howell presented by Nolan  
Meats, Jacks Creek & AMIC  
The Ergon Energy Pavilion Stage

10.30am

Beef Australia Stud Cattle & Genetics  
Sale presented by AuctionsPlus Official  
Countdown  
Telstra Network Hub

10:30am – 11:00am

Guy McLean The Australian Horseman  
Beef Australia Demo Yards

10:30am – 5:00pm

Live Local Entertainment  
Town Square Stage

11:00am – 11:30am

Tech Yards Talks presented by nbn: Your  
cattle station 2030! with Andrew Coppin  
Ken Coombe Tech Yards RaboTruck Stage

11:30am – 12:00pm

HDT Drover Wolf Display – Unmanned  
Vehicle  
Beef Australia Demo Yards

12:00pm – 12:30pm

Live Entertainment  
The Lawn

12:00pm – 3:00pm

Celebrity Chef Lunch with Nick Holloway &  
Adrian Richardson presented by Signature  
Beef  
Celebrity Chef Restaurant, Centre Ring

12:00pm – 3:00pm

Empire Apartment Hotel & Knight Frank  
Agribusiness present The Classic Wallabies  
Sportsman's Lunch  
The Long Paddock

12:00pm – 3:00pm

NAB Ladies Lunch  
The Stadium

1:00pm – 1:30pm

Drone Display  
Beef Australia Demo Yards

1:00pm – 2:30pm

Australian Federal Government: Department  
of Agriculture, Water and the Environment:  
National Agricultural Innovation  
Agenda agreements are shaping agriculture  
Lawson Room RSHS

2:00pm – 2:30pm

HDT Drover Wolf Display – Unmanned  
Vehicle  
Beef Australia Demo Yards

3:30pm – 9:00pm

Classic Wallabies 'Inner Sanctum' Corporate  
Pavilion  
Rocky Sports Club (off site)

3:30pm – 9:00pm

Classic Wallabies V Beef Barbarians Match  
Rocky Sports Club (off site)

6:00pm – 9:00pm

Celebrity Chef Dinner with Nick Holloway  
& Adrian Richardson presented by Cape  
Grim Beef  
Celebrity Chef Restaurant, Centre Ring

7:00pm – 11:00pm

RB Sellers Hats n Heels  
The Ergon Energy Pavilion Stage

# SATURDAY

## 8 May

6:00pm – 12:00am

The Real Group Gala Ball supported by  
James Cook University, NAB & The Mater  
Private Hospital Rockhampton.  
The Ergon Energy Pavilion Stage



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BEEF 2021 PROGRAM | FRIDAY - SATURDAY