



BEEF AUSTRALIA

Half-day Tour

Eulogie

Sunday, May 2

Your Hosts, Matthew and Janelle McCamley welcome you to a half day tour of their generational grazing property 'Eulogie', where guests will gain an insight into the workings of a world class Brahman Stud business, exploring both its success and need to navigate seasonal adversity and the role of business diversification.

'Eulogie' is located 65km South of Rockhampton featuring 2,832 hectares of improved grazing country as developed by the McCamley family over three generations. Eulogie is home to a world class Brahman Stud which features in the families' Lancefield Stud brand.

The Lancefield Brahman Stud was established in 1965 by Jeff McCamley and Ann McCamley and is now a premier brahman brand across Northern Australia. The wide McCamley family collectively market under the Lancefield brand annually at their Bull Sale in Rockhampton.

The McCamley family invite you to review a world class working cattle operation and to gain insight into the mitigation of adverse seasons and

management of recovering pastures, property improvement projects and the integration of their aviation business.

In 2012 Matthew and Janelle McCamley diversified their position to include an aviation business know as 'Stirling Helicopters' which services a multitude of civil, industrial, defence, fire and agricultural purposes, servicing a wide customer base as well as complimenting the rural day to day operation. This tour will explore the use of aircraft in modern rural operations.

The tour will conclude with a fully catered lunch and provide an opportunity to network amongst industry and will feature a guest speaker.



Itinerary

- 7.30 am** for 7.45am Coach Transfer Departing Rockhampton Showgrounds
- 8.30 am** Arrive Eulogie Morning Tea served
- 9.00am** Presentations and Tour
- 12.00pm** Lunch & Guest Speaker
- 2.00pm** Depart Eulogie
- 3:00 pm** Arrive Rockhampton Showgrounds

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Key Information

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Find out more about Eulogie:

