FREQUENTLY ASKED QUESTIONS

Ticket Sales for Beef2027

These FAQs provide practical information about ticketing sales for Beef2027, including most frequently asked questions. Beef Australia may update this document as additional questions arise. If your questions are not addressed below, please contact the Beef Australia team on (07) 4922 2989.

When are tickets on sale?

Partner, Member and Beef Club tickets will be on sale at 10am (AEST), Tuesday 27th October for General Admissions (GA), Functions, Chef's Table and Camping.
General public will have access to these tickets at 10am (AEST), Tuesday 3rd November.
Be sure to check your time zone.

Industry education events, seminars, property tours and the Next Gen program tickets will go on sale in December.

Parking will go on sale in February 2027.

I'm receiving early bird ticket access; how will I get the link to book?

You'll receive an email at 10am (AEST) Tuesday 27th October with a direct link to the ticketing portal.

I haven't received my early bird access email!

Please contact the Beef Australia office on (07) 4922 2989, and someone will assist you.

How do I book tickets?

Ticket purchases are available via the ticketing website, GA tickets are also available at the gates, but we recommend you pre-purchase online to avoid the queues and the gate surcharge!

Who is Oztix?

Oztix are our ticketing partner for Beef2027. Oztix is one of Australia's leading and most established ticketing providers, trusted by major events, festivals and entertainment venues nationwide. As Beef Australia's official ticketing partner for Beef2027, Oztix provides a secure, reliable and user-friendly platform for purchasing and managing event tickets.
They are also available to support you with any ticketing queries and troubleshooting.



Is the ticketing platform safe and secure?

Yes. The Oztix platform is a well-known reputable platform. You can view their company Privacy Policy here: https://www.oztix.com.au/legal/privacy-policy/

Do I need to create an account to purchase tickets?

No. You can purchase tickets through Oztix without creating an account or logging in. Simply select your tickets, enter your details and complete your purchase.

Why have ticket prices gone up?

Our ticket prices have increased due to rising costs associated with delivering the event over the past three years.

Are ticket prices inclusive of GST and booking fees?

Yes. All ticket prices advertised for Beef2027 are inclusive of GST and all Oztix booking and transaction fees. The price displayed is the final ticket price, with no additional ticketing charges at checkout.

Can I purchase tickets at the Beef Australia gates?

Yes. But we encourage you to purchase tickets online in advance to avoid the queues and the gate surcharge.

Can I purchase tickets on my phone?

Yes. Although we recommend purchasing tickets via desktop computer due to the volume of functions at Beef2027.

Do I have to become a member to purchase a general admission ticket?

No. General admission tickets can be purchased by anyone. Purchase them online or at the gates at Beef2027.

Does my social function ticket include general admission?

Breakfast and Lunch functions include a general admission ticket for the day of the function only.
Dinner functions include a twilight pass (access from 3pm) on that day only.



Can I select my table and choose who I'd like to be seated with at the function?

No. If planning to attend a social function with a group, book together in the same transaction. We can't guarantee seats together if booked separately and due to the volume of tickets we process, we are unable to accept any table or seating requests for those who weren't on your booking.
If booking for a group, the ticket purchaser will be able to electronically distribute tickets to their group via our Ticket Wallet App from April 2027 onwards.

How long are tickets held in the cart for when purchasing?

From the time you add a ticket to cart, it's held for 15 mins, if you add another ticket, the 15min starts again.
If there are no tickets added for 15 minutes, any tickets selected will be dropped out of the cart and released for sale automatically and you will need to start the process again. A timer will show once the 15mins starts.

We recommend refreshing your browser regularly to see if tickets become available after someone else's cart times out.

Why can't I edit my order when I'm in the check-out stage?

When in the check-out stage, you can decrease the number of tickets in your cart, but you can't increase them. You need to go back into the event and adjust the ticket quantity.

I haven't received my tickets to my email address. What should I do?

You will not instantly receive your tickets upon purchase. You will however receive a receipt of purchase. Tickets will be made available for download in April 2027 via the Ticket Wallet App.
All ticket purchasers will receive an email when they are available, then you will need to download the App to redeem your tickets.

How do I access my tickets?

Use the Ticket Wallet App for digital tickets. We encourage you to use digital tickets. The Ticket Wallet App will not be available until April 2027. Ticket holders will be emailed once the App and tickets are available to download.

Who is Tixel?

Tixel is a trusted Australian ticket resale platform that provides a safe and secure way for people to buy and sell tickets. As Beef2027's official ticket resale partner, Tixel allows ticket holders who can no longer attend an event to securely resell their tickets, while helping protect buyers from scams and inflated resale prices.
Note: You will not be able to buy or sell tickets on Tixel until April, 2027 when tickets are available to download.



Can I still purchase tickets for social functions during the general public sale?

Yes. If not sold out during the early bird presale. Register as a member to receive early bird access tickets.

Why have tickets sold out?

We have received an overwhelming response to membership registrations, with some social functions selling out during the early access period. Due to venue capacity limits, ticket availability for some functions is restricted. Members receive priority access to tickets as part of their membership benefits. Ticket availability for all functions can be viewed on our ticketing platform, which can be accessed via the Beef Australia website.

Is there a waitlist for sold out functions?

Yes. If you have missed out on getting tickets to a function that you'd like to attend and you can go to the ticketing website, and into that specific event and join the waitlist. If any tickets become available you, and everyone else on the waitlist, will receive an email notification.
From April 2027 tickets may become available via our only re-sale partner Tixel.

I have dietary requirements, how do I ensure my needs are catered for?

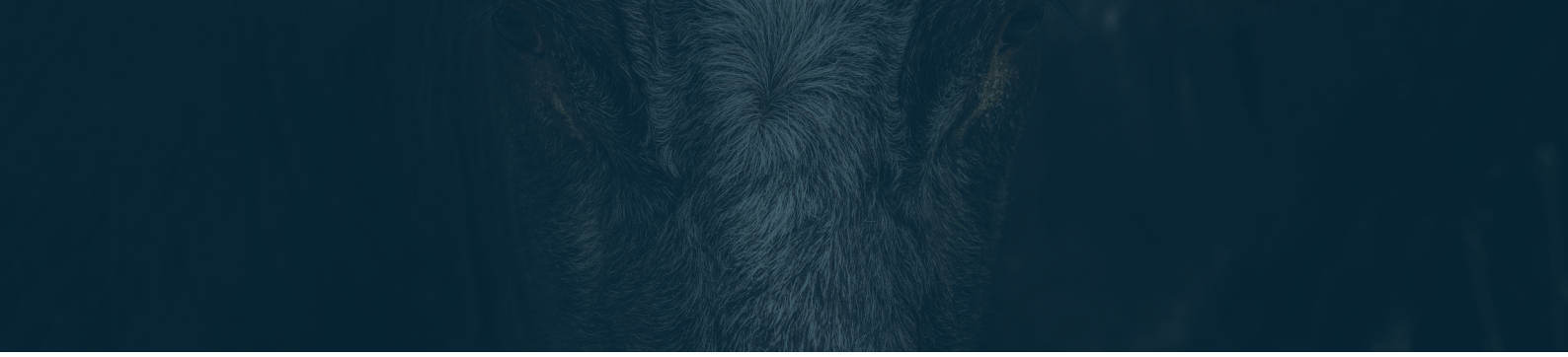
You must notify Beef Australia of your dietary requirements no later than 2 April, 2027.
This can be done via the Ticket Wallet Ap.
At checkout, there is a mandatory checkbox where you will be asked to acknowledge that you need to supply your dietary requirements by April 2nd.
This will appear for all customers, regardless of whether you have dietary requirements or not.

When can I purchase tickets to the Seminars and Property Tours?

Tickets for the Seminars and Property Tours will be on sale in December.

When can I book a tent site for Beef2027?

Camping bookings will be opened in line with tickets on 27 October and 3 November. There are limited camp sites available through Beef Australia, however, Hipcamp has a lot of options and you can book your site with Hipcamp.
If you need a caravan or camper van/RV you can book one through Camplify and they have an option where the owner will come and set it up and have it ready to go for you!



I've missed out on tickets, what can I do?

Beef functions are always extremely popular and most sell out very quickly! If you have missed out on getting tickets to a function that you'd like to attend, you can go to the ticketing website and into that specific event and join the waitlist. If any tickets become available, you and everyone else on the waitlist will receive an email notification.

You can also consider one of these alternative event options (refer to table below.)

Missed Out:	Alternative Options:
Sportsman's Lunch	World Butchers' Challenge Dinner
ANZ Big Ideas & a Bright Future Dinner	Bold Beef Ambitions Breakfast, Presented by MLA
NAB Ladies Lunch	Westpac High Tea or Wagyu Long Lunch
Rural Press Club Breakfast	National Press Club Lunch or Ray White Rural Industry Breakfast
CommBank Nose to Tail Dinner	AMIC World Butchers' Challenge Dinner or Chef's Table Dinner Series
Wagyu Long Lunch	AMIC World Butchers' Challenge Dinner or Chef's Table Dinner Series or NAB Ladies Lunch
Westpac High Tea	NAB Ladies Lunch or Beef Business Soiree
Beef Business Soiree	Westpac High Tea or NAB Ladies Lunch or Wagyu Long Lunch



What is the price for weekly general admission + booking fees?

A weekly adult pass is $155.50, concession passes are $104.50 and passes for children under 16 are free but must be purchased with an adult pass.
Ticket pricing is inclusive of GST & all Oztix charges.
Full price breakdown can be viewed here https://beefaustralia.com.au/beef2027/social-functions/

What are the benefits of purchasing a weekly pass?

If you plan on attending Beef2027 for more than 3 days, it is more cost effective to purchase a weekly pass. It allows multiple entries per day for the duration of the event.

Do tickets have to be printed for entry?

No. Digital ticket use is encouraged to support environmentally friendly practices.

What if I lose my ticket?

If you lose your ticket you can call the Oztix ticketing team on 1300 762 545. Your name can also be checked at the gate if you are unable to locate your ticket.

What do I do if someone I bought tickets for can longer attend?

All ticket sales are final, we do not offer refunds. Tickets can be renamed and transferred via the Ticket Wallet App. If you want to on-sell your tickets, the only place to do this is through Tixel from April 2027.

What if I need to leave the showgrounds?

You will need to scan out at the gate which will allow you access to return on the same day. If you do not scan out, you will not be able to scan back in using that ticket.

Are Twilight passes unlimited?

Yes. You can purchase these at any time online or at the gates at Beef2027. Twilight passes are for access from 3pm.



Do children get in for free?

Children under 16 are free when accompanied by an adult. You can book up to 4 children's passes upon purchase of one adult ticket. If you require more children's passes you must book another adult pass in a separate transaction to access another 4 childrens passes or send an email to info@oztix.com.au for any other requests.

Is BEEF2027 accessible?

Most venues are accessible, though some may have uneven ground. Bear in mind that this is an outdoor event and most paths around the site are grass and gravel. Contact beefexpo@beefaustralia.com.au for specific accessibility needs.

How can I check the accessibility of specific functions?

All functions are accessible. Check the information page for each function or the final program for accessibility details. Contact beefexpo@beefaustralia.com.au for specific accessibility needs.

Is there a companion ticket option available?

Yes, companion tickets are available for those who need attendant care support. You will need to purchase your tickets and then email Oztix at info@oztix.com.au and request they issue a companion pass for your care support. Oztix will request verification prior to issuing the ticket and a valid companion card must be presented with the ticket at the gate.

What kind of ID is required for concession or companion card tickets?

A valid concession or companion card must be presented with the ticket at the gate.

What ID is required for entry to licensed venues?

A photo Australian Driver License, a current Passport, or a Government Issued Proof of Age Queensland Card.

Can I bring alcohol into BEEF2027?

No. Alcohol is not permitted to be brought into the event; it will be available for purchase at a number of locations on-site. There will be bars on site to purchase alcohol from.