Beef Australia 2027 Ticket Terms and Conditions of Sale

All tickets are issued by Beef Australia Ltd ABN 34 111 657 160 (also referred to herein as "Beef Australia 2027", "Organiser", "Us" or "We").
Tickets are sold on the condition that the ticket holder or the relevant attendee ("You", "Patron", "Attendee" or "Ticket Holder") is bound by these terms and conditions. By purchasing a ticket or by acquiring a ticket from an on-seller, or by entering any of the Beef Australia 2027 Event venues ("Event"), You agree to be bound by these terms and conditions as well as any other conditions specified on the Beef Australia 2027 website.

General Admission Ticket

1. General admission tickets allow multiple re-entries for the person, to whom the ticket is registered, to the Event on the day/date specified on the ticket during opening hours.
2. Twilight Pass admission tickets allow multiple re-entries from 3.00pm on the day/date specified on the ticket.
3. Your admission ticket must be scanned upon entry and exit to/from the Event.
4. Entry to the Event will only be allowed by persons with a valid general admission ticket.
5. Children 16 years and under receive free general admission entry with a paying adult. Free children's tickets must be selected during the ticket purchase process. A maximum of 4 free child tickets per paying adult limit applies. Children under 16 must be accompanied by an adult.
6. By purchasing a ticket, You confirm that You are at least 18 years of age and have the legal capacity to enter into a binding contract. Where a ticket is purchased by a person under the age of 18, a parent or legal guardian must complete the purchase on their behalf and, by doing so, agrees to be bound by these terms and conditions as if they were the Patron. A parent or legal guardian who purchases a ticket on behalf of a minor accepts full responsibility for the minor's conduct at the Event.
7. Where concessions are applicable, suitable and valid identification must be provided at the time of purchase and upon entry.

Special Events and Functions

8. The ticket allows entry to the special event or function at the Event stated on the ticket for the person to whom the ticket is registered.
9. The ticket does not provide general admission to the Event unless otherwise stated on the ticket.
10. Beef Australia 2027 reserves the right to require the presentation of ID or proof of age on all admission and function tickets and ticket packages that include alcohol.
11. Entry to the venue hosting the special event or function will only be allowed by persons with a valid ticket for the special event or function stated on the ticket.
12. Patrons must be 18 years and over to attend functions and special events where alcohol is included in the package.
13. Beef Australia 2027 reserves the right to determine table allocations.
14. All seats purchased in a single transaction will be seated together. Beef Australia 2027 will not accommodate any seating allocation requests.
15. Concession tickets are not available for functions.

<u>Catering and food allergies</u>

16. Catering provided during a Beef Australia 2027 function is provided by third party caterers engaged by Beef Australia 2027. Beef Australia 2027 is not a food or beverage caterer and does not prepare, handle, or have control over the preparation of any food or beverages provided during a function.
17. If You have a food allergy, dietary requirement, or medical condition that may be affected by the consumption of food or beverages, You must notify Beef Australia 2027 of Your requirements at the time of purchasing Your function ticket and in any event no later than 2 April, 2027. Beef Australia 2027 will use reasonable endeavours to communicate Your dietary requirements to the relevant caterer but cannot guarantee that any particular dietary requirement will be accommodated.
18. You acknowledge and agree that:
    a. Beef Australia 2027 does not warrant or represent that any food or beverage provided during a function will be free from any allergen;
    b. it is Your sole responsibility to satisfy Yourself as to the suitability of any food or beverage prior to consumption; and
    c. to the fullest extent permitted by law, Beef Australia 2027 and its Representatives will not be liable for any allergic reaction, illness, injury, or other adverse consequence arising from Your consumption of any food or beverage during a function.
19. Patrons with severe food allergies or anaphylactic conditions are strongly encouraged to carry appropriate medication (including an adrenaline auto-injector where prescribed) at all times. Beef Australia 2027 will not be held responsible for any failure to carry such medication.

20.

Personal Information

21. You acknowledge and agree that We may collect, hold, use and disclose personal information (as defined in the *Privacy Act 1988* (Cth) ("Privacy Act")) for the purposes outlined in our privacy policy (available on our website), and only if such disclosure will not infringe protections afforded by the Privacy Act. If personal information is disclosed to Us in connection with the purchase of Your ticket, it will be treated in accordance with the Privacy Act and the terms of our privacy policy.
22. You agree to comply with the Privacy Act when providing Us with information.

Limitation of Liability

23. To the fullest extent permitted by law, Beef Australia 2027's liability for loss or damage to You arising out of or in connection with the Event, whether arising from breach of these terms and conditions, tort (including, without limitation, negligence) or otherwise, is limited to an amount of one general admission ticket.
24. To the fullest extent permitted by law, Beef Australia 2027 does not accept liability to You for indirect or consequential loss (whether or not We knew or had been informed of the possibility of such loss or damage) for the acts, omissions, or default of Beef Australia 2027 or those providing services in connection with the Event or any liability for any injury, damage, loss, delay or additional expenses which are incurred at or in association with the Event.
25. If You make any claim against Us for loss arising out of or in connection with the Event, liability for Your loss and any amount You may recover will be apportioned having regard to Your respective responsibility for the loss. To the fullest extent permitted by law, any claim by You against Beef Australia 2027 arising out of or in connection with the Event or these terms and conditions must be notified to Beef Australia 2027 in writing within 28 days of the date on which the Event concludes. Any claim notified after that date will be absolutely barred.
26. Subject to clause 28, We have not made any, and to the extent permitted by law, We exclude all warranties, conditions or guarantees of any nature in respect of the Event. Where warranties, conditions or guarantees or any other rights are implied into these terms and conditions, or otherwise conferred by the *Competition and Consumer Act 2010* (Cth) or other laws, and it is not lawful or possible to exclude them, then those warranties, conditions or guarantees or other rights will (but only to the extent required by law) apply to these terms and conditions. To the extent permitted by law, We limit our liability in respect of such warranties, conditions or guarantees to the refund of the ticket cost of the Event.
27. Nothing in these terms and conditions is intended to exclude, restrict or modify any right or guarantee You may have under the *Competition and Consumer Act 2010* (Cth) or any other applicable law that cannot lawfully be excluded. If You are a consumer within the meaning of the Australian Consumer Law, You may have statutory guarantees that apply to the Event. Where such guarantees apply and cannot be excluded, our liability is limited, to the fullest extent permitted by law, to resupply of the relevant services or payment of the cost of resupply.

28. To the extent permitted by law, the officers, employees, contractors, agents, representatives and advisors of Beef Australia 2027 ("Representatives") and those of its related bodies corporate shall have no liability to You, whether for breach of contract, tort (including, without limitation, negligence), breach of statutory duty or otherwise, arising in any way out of or in connection with the Event. You agree not to bring any claim (whether in contract, tort (including, without limitation, negligence), breach of statutory duty or otherwise) arising in any way out of or in connection with the Event against any Representatives of Beef Australia 2027 or its related bodies corporate. This will not limit or exclude any liability We may have for their acts or omissions. This clause is expressly for the benefit of the Organiser's Representatives and the Representatives of the Organiser's related bodies corporate, and You agree that each such person is entitled to rely on this clause as if they were parties to these terms and conditions. We are also entitled to bring proceedings to enforce this clause on behalf of any Representatives.

Venue Entry and Your Obligations

29. Beef Australia 2027 reserves the right to refuse admission or to eject any person appearing to be intoxicated, under the influence of drugs, showing signs of illness, otherwise behaving dangerously or inappropriately, or for any other behaviour likely to cause damage, injury, nuisance and annoyance or for failure to comply with the reasonable request or direction of the Organiser.
30. Where Beef Australia 2027 exercises its right under clause 25 to refuse admission to, or to eject, a Patron, no refund of the ticket price or any other amount paid by that Patron will be provided. You agree that Beef Australia 2027 shall have no liability to You arising from the exercise of its rights under clause25..
31. Beef Australia 2027 may, from time to time, implement health and safety protocols in connection with the Event, including protocols relating to communicable diseases, public health orders, or other government-mandated requirements. You are required to comply with all such protocols, as notified by Beef Australia 2027 or as displayed at the Event. Beef Australia 2027 reserves the right to refuse admission to, or to remove from the Event, any Patron who fails or refuses to comply with applicable health and safety protocols.
32. You agree to take appropriate care for Your health and safety including but not limited to sun protection, hydration and responsible consumption of alcohol.
33. Beef Australia 2027 is committed to providing an accessible and inclusive Event experience in accordance with the *Disability Discrimination Act 1992* (Cth). Patrons who require reasonable adjustments to access the Event, including accessible seating, accessible amenities, or assistance for a carer, should contact Beef Australia 2027 in advance of the Event by visiting the Beef Australia 2027 website. Beef Australia 2027 will use reasonable endeavours to accommodate such requests, subject to venue limitations and operational constraints.
34. You acknowledge and understand that livestock will be exhibited at the Event, and further acknowledge and understand that the behaviour of livestock can be unpredictable. You acknowledge and accept that attending the Event, where livestock is present, is not without risk to Your personal safety ("Livestock Risk"). You acknowledge and accept the Livestock Risk by purchasing a ticket and / or by entering the Event. You further acknowledge and accept that, notwithstanding clauses 23 to 28, to the fullest extent permitted by law, Beef Australia 2027 will not be liable for any injury, loss, death, damage or otherwise, suffered by any Attendee, resulting (directly or indirectly) from the Livestock Risk.
35. You agree you will obey any directive given to You by a livestock steward, official, judge, Stud Cattle Championship committee member, Beef Australia 2027 Board member or Beef Australia 2027 within and around the Event and in the event You fail to do so, We reserve the right to remove You from the Event and You acknowledge and agree that You will have no recourse to recover the cost of the ticket from Us. You acknowledge this is necessary to mitigate the Livestock Risk.

<u>Biosecurity</u>

36. Entry into the Event involves entry into areas that are subject to biosecurity requirements under applicable laws and regulations, including the Biosecurity Act 2014 (Qld) and/or the Biosecurity Act 2015 (Cth) ("Biosecurity Requirements"). You acknowledge that it is Your responsibility to familiarise Yourself with any applicable Biosecurity Requirements prior to entering into these areas.
37. You must comply strictly with all Biosecurity Requirements as directed by Beef Australia 2027, Biosecurity Queensland/the Department of Primary Industries, the Department of Agriculture, Fisheries and Forestry, or their respective representatives.
38. Beef Australia 2027 reserves the right to refuse access to the Event, or to remove a Patron from the Event, where that Patron fails or refuses to comply with any applicable Biosecurity Requirement. No refund will be provided to any Patron who is refused access or removed from the Event as a result of noncompliance with a Biosecurity Requirement.
39. Without limiting the generality of the foregoing, You must:
    a. not bring any livestock, animals, or animal products into the Event Venue unless expressly authorised to do so;
    b. comply with any requirements regarding the cleaning or disinfection of footwear, clothing, or equipment before entering or leaving the Event; and
    c. comply with any other biosecurity protocols and orders notified to You by Beef Australia 2027, Biosecurity Queensland/the Department of Primary Industries and/or the Department of Agriculture, Fisheries and Forestry.
40. Smoking is prohibited throughout the Event including open air areas. The use of electronic cigarettes is not permitted.
41. CCTV equipment, static cameras and official photographers are in use around the Event. Images and footage captured by this equipment may be monitored by Beef Australia 2027 and its Representatives. Ticket holders and all other persons entering the venue consent to Beef Australia 2027's use of this footage and images for future marketing purposes and any other reason Beef Australia 2027 deems appropriate.
42. You may capture, record and/or transmit images and footage on social media and the internet provided it is not used for commercial or promotional purposes.
43. Photographs taken at the Event may be used only for private non-commercial purposes. For the avoidance of doubt, commercial purposes include licensing, merchandising, memorabilia, or marketing.
44. Patrons are not permitted to transmit, broadcast, sell, license or otherwise publish, disseminate or reproduce any recordings (including photographic, video or sound recordings) of the Event without Beef Australia 2027's prior written approval.
45. If You make, reproduce, or use any recording, data, or image under this condition, You must assign in writing all copyright and intellectual property rights to Beef Australia 2027 or its nominee.
46. All intellectual property rights in the name, branding, logos, imagery, and content associated with Beef Australia 2027 and the Event are owned by or licenced to Beef Australia Ltd ABN 34 111 657 160. You must not use any such intellectual property for any purpose without the prior written consent of Beef Australia 2027. Nothing in these terms and conditions grants You any licence or right to use any of Beef Australia 2027's intellectual property other than as expressly permitted.
47. No alcohol or drugs of any type shall be brought into the Event.
48. Patrons must not bring knives or other bladed implements into the Event.
49. This includes pocketknives, hunting knives, utility knives, multi-tools incorporating a knife blade, fixed-blade knives and similar items.
50. A knife or bladed implement discovered during entry screening will result in the person being refused entry until the item has been removed from the Event site.
51. Where an item or the circumstances surrounding its possession raise a safety or legal concern, Event Security may refer the matter to Queensland Police Service.With or without Your knowledge, You may be recorded on CCTV or other forms of surveillance in, or in the vicinity of, the Event venue, filmed or photographed individually or in a crowd scene by any person and Your voice recorded at an Event (or any one or more of these things). You irrevocably and unconditionally consent in perpetuity and without compensation to the recording, filming, photographing, transmission and use (or any one or more of

these things) by Beef Australia 2027 and its Representatives (or either) of Your likeness and voice (or either) by any means (including, audio and visual recordings by television cameras and photographers) throughout the world, to the fullest extent possible, including for official broadcast and promotional purposes (or either).

52. Scooters (except mobility scooters), skateboards, bicycles, rollerblades, mules, ATVs, motorbikes or any other equipment or vehicles that may interfere with pedestrian traffic are not permitted.
53. Beef Australia 2027 reserves the right to inspect all bags and containers being brought into the Event and refuse entry to any person carrying any item that in Beef Australia 2027's opinion is considered dangerous or prohibited.
54. Prohibited items are not permitted in the Event. Persons in possession of prohibited items will not be permitted access to the Event.
55. Prohibited items may include but are not limited to professional cameras with detachable lenses and professional recording equipment, selfie sticks, glass bottles & containers, alcohol and illegal substances, items capable of being used as an offensive weapon including pocket knives, Leatherman / multi tools & box cutters, hazardous substances including powders, pastes, chemicals, irritants, toxic substances and gas canisters, lasers and laser pointers, items that can be used as a projectile, banners and posters that have not been approved, fireworks, flares, horns and other noise making devices, pets or other animals other than guide and service dogs (excluding permitted cattle), any vehicle or transportation device that is not authorised, radio scanners, walkie talkies, radio jamming devices, inappropriately messaged clothing, banners, posters or material of any kind, any objects bearing trademarks or other kinds of promotional signs and messages which Beef Australia 2027 believes are for promotional or ambush marketing purposes.

Indemnity

56. You agree to indemnify and hold harmless Beef Australia 2027, and its Representatives and any related bodies corporate of Beef Australia 2027 and its Representatives, from and against all liabilities, losses, claims, costs, damages or expenses that may result from any legal proceedings arising through any accident, loss or damage whatsoever by third parties (including, without limitation, those based on negligence) arising out of or in connection with Your attendance at the Event (including as a result of the Livestock Risk), and You will indemnify or reimburse Us (at our election) for all costs and expenses (including legal fees on a solicitor/client basis) incurred by Us in connection with any such action, claim or asserted right of action.

Force majeure/cancellation by Organiser

57. All ticket sales are deemed a final transaction. There will be no ticket returns or exchanges or cancellations or refunds for any reason.

58. If the Event is cancelled, postponed or materially altered due to circumstances beyond Beef Australia 2027's reasonable control, including but not limited to acts of God, extreme weather events, pandemic or epidemic, government direction, biosecurity orders, public health orders, civil unrest, or act of terrorism ("Force Majeure Event"), Beef Australia 2027 will notify Ticket Holders as soon as reasonably practicable using the contact details provided at the time of ticket purchase. In the event of a cancellation caused by a Force Majeure Event, Beef Australia 2027 will provide a remedy to Ticket Holders to the extent required by the Competition and Consumer Act 2010 (Cth). Except as required by law, Beef Australia 2027 will not be liable for any other loss, cost or expense incurred by You as a result of a Force Majeure Event, including travel, accommodation, or other ancillary costs.

59. Lost or stolen tickets will not be replaced, and no refund will be provided in respect of any lost or stolen ticket. It is Your responsibility to keep Your ticket secure at all times. Beef Australia 2027 accepts no liability for any loss suffered by You as a result of a lost or stolen ticket. In respect of damaged paper tickets, clause 83 of these terms and conditions applies.

Property tours – special conditions

60. These special conditions apply to any property tour forming part of the Event ("Property Tour") and are in addition to, and do not limit, the general terms and conditions set out in this document. In the event of any inconsistency between these special conditions and the general terms and conditions, these special conditions will prevail to the extent of the inconsistency.

Itinerary and changes

61. The itinerary for each Property Tour, including scheduled departure times, properties to be visited, and estimated return times, is indicative only. Beef Australia 2027 reserves the right, in its absolute discretion and without prior notice, to alter, amend, substitute, or cancel any part of a Property Tour itinerary at any time, including:
    a. changes to the properties to be visited;
    b. changes to departure, arrival, or return times;
    c. substitution of one property for another; and
    d. cancellation of the Property Tour in its entirety,

    including where such changes are necessitated by adverse or inclement weather conditions, road conditions, access restrictions imposed by a property owner, government or emergency services direction, or any other circumstance beyond Beef Australia 2027's reasonable control.
62. In the event of a change to a Property Tour itinerary, Beef Australia 2027 will use reasonable endeavours to notify Ticket Holders as soon as practicable. No refund, compensation, or exchange will be provided as a result of any change to a Property Tour itinerary, unless otherwise required by law.
63. You acknowledge and agree that Property Tours operate to fixed departure schedules. Beef Australia 2027 and the bus operator will not be obliged to wait for late-arriving Patrons. No refund will be provided to any Patron who fails to board a bus at the scheduled departure time or who misses a departure for any reason.

Third party properties

64. Property Tours involve entry onto properties owned or operated by third parties ("Property Owner"). Beef Australia 2027 does not own, operate, or control any such properties and makes no representation or warranty as to the condition, safety, or suitability of any property visited as part of a Property Tour.
65. You acknowledge and agree that, whilst on a Property Owner's land or premises, You are subject to the rules, directions, and requirements of the Property Owner in addition to Beef Australia 2027's directions. You agree to comply with all reasonable directions given to You by a Property Owner or their representatives whilst on their property.
66. You acknowledge and accept that visiting working rural properties involves inherent risks, including but not limited to uneven terrain, exposure to livestock, farm machinery and equipment, rural chemicals, and other hazards associated with agricultural operations ("Property Tour Risk"). You acknowledge and accept the Property Tour Risk by purchasing a Property Tour ticket and/or by participating in a Property Tour.
67. To the fullest extent permitted by law, Beef Australia 2027 and its Representatives will not be liable for any injury, illness, death, loss, or damage suffered by You during a Property Tour that arises from or in connection with:
    a. the condition of any third party property visited during a Property Tour;
    b. the acts or omissions of any Property Owner or their representatives, employees, animals or agents;
    c. the Property Tour Risk; or
    d. Your failure to comply with the directions of a Property Owner, Beef Australia 2027, or the bus/tour operator.
68. You agree to indemnify and hold harmless Beef Australia 2027 and its Representatives from and against all liabilities, losses, claims, costs, damages, or expenses arising out of or in connection with Your participation in a Property Tour, including any loss or damage caused or contributed to by Your act, omission, or failure to comply with these special conditions or the directions of any Property Owner or their representatives.

Biosecurity

69. Property Tours may involve entry onto properties that are subject to biosecurity requirements under applicable laws and regulations, including the *Biosecurity Act 2014* (Qld) and/or the *Biosecurity Act 2015* (Cth) ("Biosecurity Requirements"). You

acknowledge that it is Your responsibility to familiarise Yourself with any applicable Biosecurity Requirements prior to participating in a Property Tour.

70. Beef Australia 2027 will advise Ticket Holders of any applicable Biosecurity Requirements relevant to a Property Tour prior to the departure of that tour, to the extent that such requirements are communicated to Beef Australia 2027 by the relevant Property Owner. You must comply strictly with all Biosecurity Requirements as directed by Beef Australia 2027, the bus operator, the Property Owner, or their respective representatives.
71. Beef Australia 2027 reserves the right to refuse participation in a Property Tour, or to remove a Patron from a Property Tour, where that Patron fails or refuses to comply with any applicable Biosecurity Requirement. No refund will be provided to any Patron who is refused participation in or removed from a Property Tour as a result of non-compliance with a Biosecurity Requirement.
72. Without limiting the generality of the foregoing, You must:
    a. not bring any livestock, animals, or animal products onto any property unless expressly authorised to do so;
    b. comply with any requirements regarding the cleaning or disinfection of footwear, clothing, or equipment before entering or leaving a property; and
    c. comply with any other biosecurity protocols notified to You by Beef Australia 2027 or the Property Owner.

Catering and food allergies

73. Catering provided during a Property Tour, where applicable, is provided by third party caterers engaged by Beef Australia 2027 or the relevant Property Owner. Beef Australia 2027 is not a food or beverage caterer and does not prepare, handle, or have control over the preparation of any food or beverages provided during a Property Tour.
74. If You have a food allergy, dietary requirement, or medical condition that may be affected by the consumption of food or beverages, You must notify Beef Australia 2027 of Your requirements at the time of purchasing Your Property Tour ticket and in any event no later than 2 April, 2027. Beef Australia 2027 will use reasonable endeavours to communicate Your dietary requirements to the relevant caterer or Property Owner, but cannot guarantee that any particular dietary requirement will be accommodated.
75. You acknowledge and agree that:
    a. Beef Australia 2027 does not warrant or represent that any food or beverage provided during a Property Tour will be free from any allergen;
    b. it is Your sole responsibility to satisfy Yourself as to the suitability of any food or beverage prior to consumption; and
    c. to the fullest extent permitted by law, Beef Australia 2027 and its Representatives will not be liable for any allergic reaction, illness, injury, or other adverse consequence arising from Your consumption of any food or beverage during a Property Tour.
76. Patrons with severe food allergies or anaphylactic conditions are strongly encouraged to carry appropriate medication (including an adrenaline auto-injector where prescribed) at all times during a Property Tour. Beef Australia 2027 will not be held responsible for any failure to carry such medication.

General

77. Tickets are only valid if purchased through Beef Australia 2027 or an authorised agent. Tickets cannot be re-sold for commercial gain. If We have reason to believe that tickets have been re-sold for commercial gain, they will be invalidated, and the Ticket Holder will be refused admission.
78. Beef Australia 2027 may vary these terms and conditions at any time (and without notice to You) by updating them.
79. These terms and conditions are applicable to both the sale of tickets and attendance at the Event and its special events and functions held at internal and external venues.
80. These terms and conditions apply to both the original purchaser and any subsequent ticket holders.
81. Beef Australia 2027 reserves the right (without notice to You) to add, withdraw, reschedule, move, and substitute artists, chefs, tours, displays, exhibitions and/or advertised programs, prices, and seating arrangements.
82. Digital tickets may be printed on paper and used to gain admission if the ticket holder does not have access to a smart phone.
83. Beef Australia 2027 reserves the right to refuse entry to any person whose printed paper ticket is damaged, defaced or altered in any way or does not have a fully visible, undamaged barcode/QR code.
84. A failure or delay by a party in exercising a power or right given to it under these terms and conditions does not operate as waiver of that power or right, nor does a single or partial exercise of a power or right prevent any other or further exercise of it. A waiver by a party of a power or right given to it under these terms and conditions does not affect any other provision of these terms and conditions.
85. These terms and conditions shall be governed by and interpreted in accordance with the laws of Australia and the State of Queensland and the Courts of Australia or that State shall have exclusive jurisdiction in relation to any claim, dispute or difference concerning these terms and conditions and any matter arising from it. The parties irrevocably waive any right they may have to object to any action being brought in an inconvenient forum or to claim that those courts do not have jurisdiction.
86. Unless otherwise permitted under these terms and conditions, neither party may transfer, charge or otherwise seek to deal with its rights or obligations under these terms and conditions without prior written consent of the other party.
87. If any provision of these terms and conditions is held to be invalid, in whole or in part, such provision shall be deemed not to form part of and will be severed from, these terms and conditions. The enforceability of the remainder of these terms and conditions will not be affected.
88. These terms and conditions constitute the entire and only agreement between the parties relating to the Event, other than any conditions published on the Beef Australia 2027 website.
89. Any headings used in these terms and conditions are for convenience only and are not part of interpreting these terms and conditions.