BEEF 2027 ROCKHAMPTON AUSTRALIA | MAY 2–8

beefaustralia.com.au

Australia's premier beef industry event

CONNECTING YOU WITH AUSTRALIA'S BEEF INDUSTRY

Beef Australia look forward to welcoming you to experience Australia's premier beef expo in Rockhampton, Queensland, Australia from 2-8 May 2027.

WHAT TO EXPECT

- Witness Australia's premier national stud and commercial cattle competitions take place in Centre Ring
- Network with key beef industry personnel from across the globe
- Join the conversation on sustainability, climate change and trade issues
- Facilitated trade meetings
- Extensive beef cattle station tours
- Participate in an educational seminars program
- Updates on the latest in Agri Tech
- Taste and eat some of Australia's best beef

Situated in Central Queensland, the weather is perfect in May. Rockhampton is located next to the World Heritage listed Southern Great Barrier Reef, so extend your stay and enjoy a fabulous time in Queensland, Australia.

BEEF2024 AT A GLANCE

125K+
ATTENDEES

4.5K+
CATTLE ENTRANTS

AUD $44 MILLION
WORTH OF STUD CATTLE ON SITE

600+
TRADE EXHIBITORS

600+
REGISTERED FOR THE INTERNATIONAL PROGRAM FROM 39 COUNTRIES

1,200
INTERNATIONAL DELEGATES ATTENDED OUTSIDE OF PROGRAM

220+
FORMAL MEETINGS HELD IN THE INTERNATIONAL LOUNGE

79K+
VIEWERS GLOBALLY ON BEEF TV

Source: IER Beef 2024 Economic Social Impact research study

Register your interest now!

BEEFAUSTRALIA.COM.AU

Beef Australia is proudly supported by our Presenting Partners

Australian Government
Department of Agriculture, Fisheries and Forestry

Queensland Government