

BEEF 27 CLUB

MEMBERSHIP PROSPECTUS

BEEF 27 CLUB

IS BEEF AUSTRALIA'S EXCLUSIVE SOCIAL AND NETWORKING OPPORTUNITY
OPEN TO CENTRAL QUEENSLAND BUSINESSES AND INDIVIDUALS
WHO WISH TO RECEIVE
CLUB HOSPITALITY BENEFITS AND
SUPPORT BEEF AUSTRALIA
IN THE LEAD UP TO AND
DURING BEEF2027.

CAPPED AT LIMITED PARTICIPANTS
AND FEATURING MONEY CAN'T BUY EXPERIENCES
OVER THE NEXT THREE YEARS,
BEEF27 CLUB IS AN OPPORTUNITY
NOT TO BE MISSED.



HOSPITALITY BENEFITS







EXCLUSIVE OPPORTUNITY



SOCIAL & NETWORKING OPPORTUNITIES



UNIQUE EXPERIENCES



BENEFITS

HOSPITALITY & TICKETING

Being a Beef 27 Club Member provides you with multiple hospitality and ticketing benefits including:

- 2 x invitations to the Beef 27 Club marquee at Pop Up Polo Rockhampton in June 2025
- 2 x invitations to the Beef 2027 Official Launch in May 2026
- 2 x invitations to the Beef 27 Club marquee at Pop Up Polo Rockhampton in June 2026
- 2 x tickets to the Beef 2027 Gala Ball in May 2027
- VIP access to the business lounge at Beef 2027
- 2 x invitations to the annual Beef 27 Club Christmas Parties

MERCHANDISE

As a Beef 27 Club Member you will receive an exclusive Beef 27 Club merchandise pack.

ADDITIONAL

You will also receive additional benefits, including:

- Exclusive early access to ticketing for Beef 2027 events, prior to general public
- Exclusive Beef 27 Club ticketing opportunities for additional bespoke events in the region, limited to purchase through Beef 27 Club members only

MARKETING & PROMOTION

As a Beef 27 Club Member, you will be promoted through Beef Australia channels and provided marketing opportunities including:

- Listing of all Beef 27 Club Members in the Official Beef 2027 Program
- Listing of all Beef 27 Club Members on the Beef Australia website
- Opportunity for Beef 27 Club Members to use the Beef 27 Club logo in promotion and advertising

SIGN UP HERE



CONTACT

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