

Beef Australia 2024 Ticket Terms and Conditions of Sale

All tickets are issued by Beef Australia Ltd ABN 34 111 657 160 (also referred to herein as "Beef Australia 2024", "Organiser", "Us" or "We").

Tickets are sold on the condition that the ticket holder or the relevant attendee ("You", "Patron", "Attendee" or "Ticket Holder") is bound by these terms and conditions. By purchasing a ticket or by acquiring a ticket from an on-seller, or by entering any of the Beef Australia 2024 Event venues ("Event"), You agree to be bound by these terms and conditions as well as any other conditions specified on the Beef Australia 2024 website.

General Admission Ticket

1. General admission tickets allow multiple re-entries for the person, to whom the ticket is registered, to the Event on the day/date specified on the ticket during opening hours.
2. Twilight Pass admission tickets allow multiple re-entries from 3.00pm on the day/date specified on the ticket.
3. Your admission ticket must be scanned upon entry and exit to/from the Event.
4. Entry to the Event will only be allowed by persons with a valid general admission ticket.
5. Children 16 years and under receive free general admission entry with a paying adult. Free children's tickets must be selected during the ticket purchase process. A maximum of 4 free child tickets per paying adult limit applies. Children under 16 must be accompanied by an adult.
6. Where concessions are applicable, suitable and valid identification must be provided at the time of purchase and upon entry.

Special Events and Functions

7. The ticket allows entry to the special event or function at the Event stated on the ticket for the person to whom the ticket is registered.
8. The ticket does not provide general admission to the Event unless otherwise stated on the ticket.
9. Beef Australia 2024 reserves the right to require the presentation of ID or proof of age on all admission and function tickets and ticket packages that include alcohol.
10. Entry to the venue hosting the special event or function will only be allowed by persons with a valid ticket for the special event or function stated on the ticket.
11. Patrons must be 18 years and over to attend functions and special events where alcohol is included in the package.
12. Tickets purchased at 'pick-a-seat' or 'reserved seating' functions do not guarantee a specific seat number, only a seat at the table specified.
13. Beef Australia 2024 reserves the right to move or reallocate individual ticket holders to accommodate table bookings.

Personal Information

14. You acknowledge and agree that We may collect, hold, use and disclose personal information (as defined in the *Privacy Act 1998* (Cth) ("Privacy Act")) for the purposes outlined in our privacy policy (available on our website), and only if such disclosure will not infringe protections afforded by the Privacy Act. If personal information is disclosed to Us in connection with the purchase of Your ticket, it will be treated in accordance with the Privacy Act and the terms of our privacy policy.
15. You agree to comply with the Privacy Act when providing Us with information.

Limitation of Liability

16. To the fullest extent permitted by law, Beef Australia 2024's liability for loss or damage to You arising out of or in connection with the Event, whether arising from breach of these terms and conditions, tort (including, without limitation, negligence) or otherwise, is limited to an amount equal to the amount of one general admission ticket ("Liability Cap").
17. To the fullest extent permitted by law, Beef Australia 2024 does not accept liability to You for indirect or consequential loss (whether or not We knew or had been informed of the possibility of such loss or damage) for the acts, omissions, or default of Beef Australia 2024 or those providing services in connection with the Event or any liability for any injury, damage, loss, delay or additional expenses which are incurred at or in association with the Event.

18. If You make any claim against Us for loss arising out of or in connection with the Event, liability for Your loss and any amount You may recover will be apportioned having regard to Your respective responsibility for the loss.
19. Subject to clause 20, We have not made any, and to the extent permitted by law, We exclude all warranties, conditions or guarantees of any nature in respect of the Event. Where warranties, conditions or guarantees or any other rights are implied into these terms and conditions, or otherwise conferred by the *Competition and Consumer Act 2010* (Cth) or other laws, and it is not lawful or possible to exclude them, then those warranties, conditions or guarantees or other rights will (but only to the extent required by law) apply to these terms and conditions. To the extent permitted by law, We limit our liability in respect of such warranties, conditions or guarantees to the refund of the ticket cost of the Event.
20. To the extent permitted by law, the officers, employees, contractors, agents, representatives and advisors of Beef Australia 2024 ("Representatives") and those of its related bodies corporate shall have no liability to You, whether for breach of contract, tort (including, without limitation, negligence), breach of statutory duty or otherwise, arising in any way out of or in connection with the Event. You agree not to bring any claim (whether in contract, tort (including, without limitation, negligence), breach of statutory duty or otherwise) arising in any way out of or in connection with the Event against any Representatives of Beef Australia 2024 or its related bodies corporate. This will not limit or exclude any liability We may have for their acts or omissions. This clause is expressly for the benefit of the Organiser's Representatives and the Representatives of the Organiser's related bodies corporate, and You agree that each such person is entitled to rely on this clause as if they were parties to these terms and conditions. We are also entitled to bring proceedings to enforce this clause on behalf of any Representatives.

Venue Entry and Your Obligations

21. Beef Australia 2024 reserves the right to refuse admission or to eject any person appearing to be intoxicated, under the influence of drugs, showing signs of Covid-19 including a high temperature or a persistent cough, refusing to wear a mask when required to do so (unless they are unable to do so due to an underlying health condition), otherwise behaving dangerously or inappropriately, or for any other behaviour likely to cause damage, injury, nuisance and annoyance or for failure to comply with the reasonable request or direction of the Organiser.
22. You agree to take appropriate care for Your health and safety including but not limited to sun protection, hydration and responsible consumption of alcohol.
23. You acknowledge and understand that livestock will be exhibited at the Event, and further acknowledge and understand that the behaviour of livestock can be unpredictable. You acknowledge and accept that attending the Event, where livestock is present, is not without risk to Your personal safety ("Livestock Risk"). You acknowledge and accept the Livestock Risk by purchasing a ticket and / or by entering the Event. You further acknowledge and accept that, notwithstanding clauses 16 to 20, to the fullest extent permitted by law, Beef Australia 2024 will not be liable for any injury, loss, death, damage or otherwise, suffered by any Attendee, resulting (directly or indirectly) from the Livestock Risk.
24. You agree you will obey any directive given to You by a livestock steward, official, judge, Stud Cattle Championship committee member, Beef Australia 2024 Board member or Beef Australia 2024 within and around the Event and in the event You fail to do so, We reserve the right to remove You from the Event and You acknowledge and agree that You will have no recourse to recover the cost of the ticket from Us. You acknowledge this is necessary to mitigate the Livestock Risk.
25. Smoking is prohibited throughout the Event including open air areas. The use of electronic cigarettes is not permitted.
26. CCTV equipment, static cameras and official photographers are in use around the Event. Images and footage captured by this

equipment may be monitored by Beef Australia 2024 and its Representatives. Ticket holders and all other persons entering the Venue consent to Beef Australia 2024's use of this footage and images for future marketing purposes and any other reason Beef Australia 2024 deems appropriate.

27. You may capture, record and/or transmit images and footage on social media and the internet provided it is not used for commercial or promotional purposes.
28. Photographs taken at the Event may be used only for private non-commercial purposes. For the avoidance of doubt, commercial purposes include licensing, merchandising, memorabilia, or marketing.
29. Patrons are not permitted to transmit, broadcast, sell, license or otherwise publish, disseminate or reproduce any recordings (including photographic, video or sound recordings) of the Event without Beef Australia 2024's prior written approval.
30. If You make, reproduce, or use any recording, data, or image under this condition, You must assign in writing all copyright and intellectual property rights to Beef Australia 2024 or its nominee.
31. No alcohol or drugs of any type shall be brought into the Event.
32. With or without Your knowledge, You may be recorded on CCTV or other forms of surveillance in, or in the vicinity of, the Event venue, filmed or photographed individually or in a crowd scene by any person and Your voice recorded at an Event (or any one or more of these things). You irrevocably and unconditionally consent in perpetuity and without compensation to the recording, filming, photographing, transmission and use (or any one or more of these things) by Beef Australia 2024 and its Representative (or either) of Your likeness and voice (or either) by any means (including, audio and visual recordings by television cameras and photographers) throughout the world, to the fullest extent possible, including for official broadcast and promotional purposes (or either).
33. Scooters (except mobility scooters), skateboards, bicycles, rollerblades, mules, ATVs, motorbikes or any other equipment or vehicles that may interfere with pedestrian traffic are not permitted.
34. Beef Australia 2024 reserves the right to inspect all bags and containers being brought into the Event and refuse entry to any person carrying any item that in Beef Australia 2024's opinion is considered dangerous or prohibited.
35. Prohibited items are not permitted in the Event. Persons in possession of Prohibited items will not be permitted access to the Event.
36. Prohibited items may include but are not limited to professional cameras with detachable lenses and professional recording equipment, selfie sticks, glass bottles & containers, alcohol and illegal substances, items capable of being used as an offensive weapon, hazardous substances including powders, pastes, chemicals, irritants, toxic substances and gas canisters, lasers and laser pointers, items that can be used as a projectile, banners and posters that have not been approved, fireworks, flares, horns and other noise making devices, pets or other animals other than guide and service dogs (excluding permitted cattle), any vehicle or transportation device that is not authorised, radio scanners, walkie talkies, radio jamming devices, inappropriately messaged clothing, banners, posters or material of any kind, any objects bearing trademarks or other kinds of promotional signs and messages which Beef Australia 2024 believes are for promotional or ambush marketing purposes.

Indemnity

37. You agree to indemnify and hold harmless Beef Australia 2024, and its Representatives and any related bodies corporate of Beef Australia 2024 and its Representatives, from and against all liabilities, losses, claims, costs, damages or expenses that may result from any legal proceedings arising through any accident, loss or damage whatsoever by third parties (including, without limitation, those based on negligence) arising out of or in connection with Your attendance at the Event (including as a result of the Livestock Risk), and You will indemnify or reimburse Us (at our election) for all costs and expenses (including legal fees on a solicitor/client basis) incurred by Us in connection with any such action, claim or asserted right of action.

Cancellations, refunds, exchanges, and replacements

38. All ticket sales are deemed as final transaction. There will be no ticket returns or exchanges or cancellations or refunds for any reason.

General

39. Tickets are only valid if purchased through Beef Australia 2024 or an authorised agent. Tickets cannot be re-sold for commercial gain. If We have reason to believe that tickets have been re-sold for commercial gain, they will be invalidated, and the Ticket Holder will be refused admission.
40. Prior to purchasing a ticket, You are required to register for a user account and to nominate a login (email address) and password. Delivery of tickets will only be made upon the full receipt of payment. Digital tickets will be issued to the registered user account in [February 2024].
41. Beef Australia 2024 may vary these terms and conditions at any time (and without notice to You) by updating them.
42. These terms and conditions are applicable to both the sale of tickets and attendance at the Event and its special events and functions held at internal and external venues.
43. These terms and conditions apply to both the original purchaser and any subsequent ticket holders.
44. Beef Australia 2024 reserves the right (without notice to You) to add, withdraw, reschedule, move, and substitute artists, chefs, tours, displays, exhibitions and/or advertised programs, prices, and seating arrangements.
45. Digital tickets may be printed on paper and used to gain admission if the ticket holder does not have access to a smart phone.
46. Beef Australia reserves the right to refuse entry to any person whose printed paper ticket is damaged, defaced or altered in any way or does not have a fully visible, undamaged barcode/QR code.
47. A failure or delay by a party in exercising a power or right given to it under these terms and conditions does not operate as waiver of that power or right, nor does a single or partial exercise of a power or right prevent any other or further exercise of it. A waiver by a party of a power or right given to it under these terms and conditions does not affect any other provision of these terms and conditions.
48. These terms and conditions shall be governed by and interpreted in accordance with the laws of Australia and the State of Queensland and the Courts of Australia or that State shall have exclusive jurisdiction in relation to any claim, dispute or difference concerning these terms and conditions and any matter arising from it. The parties irrevocably waive any right they may have to object to any action being brought in an inconvenient forum or to claim that those courts do not have jurisdiction.
49. Unless otherwise permitted under these terms and conditions, neither party may transfer, charge or otherwise seek to deal with its rights or obligations under these terms and conditions without prior written consent of the other party.
50. If any provision of these terms and conditions is held to be invalid, in whole or in part, such provision shall be deemed not to form part of and will be severed from, these terms and conditions. The enforceability of the remainder of these terms and conditions will not be affected.
51. These terms and conditions constitute the entire and only agreement between the parties relating to the Event.
52. Any headings used in these terms and conditions are for convenience only and are not part of interpreting these terms and conditions.