

2024 TRADE FAIR FREQUENTLY ASKED QUESTIONS

WHEN DO APPLICATIONS CLOSE?

Trade Fair applications close 5:00pm 3 July, 2023.

WHEN WILL I HEAR BACK ABOUT MY APPLICATION?

Please refer to the application timeline in the Trade Fair Prospectus. Applicants will be notified by email on 31st July 2023.

DOES MY APPLICATION GUARANTEE ME A SITE AT BEEF AUSTRALIA 2024?

Unfortunately not all applicants will be successful. Due to the large number of applications we receive and the limited number of sites available, some applications will be unsuccessful.

Applications received after the closing date and all unsuccessful applications will be placed on a waiting list and contacted if a suitable site becomes available.

WHERE CAN I FIND INFORMATION ABOUT SITE SIZES AND PRICING?

You can download the Trade Fair Prospectus from the Trade Fair page of the Beef Australia website.

CAN I BOOK THE SAME SITE I HAD LAST TIME?

You can add your site preference into your application form however there is no guarantee you will be offered the same site.

WHAT HAPPENS IF I DON'T GET OFFERED MY PREFERRED SITE?

If your preferred site is not available, you will be offered the next available site that is similar in size/price/location.

I WANT TO INCLUDE A SITE NUMBER PREFERENCE IN MY APPLICATION. WHY CAN'T I SEE NUMBERS ON THE SITE PLANS?

Due to the high number of applications, site number preferences can rarely be met. If you have exhibited previously and have a specific preference, please include in your 'additional comments' on the application form.

CAN I APPLY FOR MORE THAN 1 SITE?

During the online application process you can select your preferred quantity of sites (up to 6 for indoor sites and up to 3 for outdoor sites). There is no guarantee that you will be successful you're your preferred sites.

HOW WILL I KNOW IF MY APPLICATION HAS SUBMITTED SUCCESSFULLY?

Once your Trade Fair Application is submitted you will receive a confirmation email within the hour. Note: This email does not mean your application is successful, you will be contacted separately after applications have closed should your application be successful.

HOW DOES BEEF AUSTRALIA SELECT EXHIBITORS FOR THE TRADE FAIR?

Exhibitors are selected based on the merit of their application and their relevance to the Australian beef industry and Beef Australia 2024. Preference is given to beef industry related exhibitors.

IS A TRADE FAIR BOOTH INCLUDED IN MY SITE?

All indoor sites include walls, fascia sign with company name and stand number, carpet tiles, power and one light. Please refer to the Trade Fair Prospectus for more information on site specs and inclusions. All outdoor sites do not include any fixtures and fittings, sites are sold as 'land space only' and it is the responsibility of the exhibitor to outfit these sites.

WHO IS BEEF AUSTRALIA'S PREFERRED SUPPLIER FOR MARQUEES AND EQUIPMENT?

Beef Australia's preferred marquee and equipment supplier will be announced in June 2023.

HOW DO I ORDER ADDITIONAL SITE MATERIALS AND SERVICES?

Site materials will be available to order/hire through Beef Australia's official suppliers. We will announce our preferred supplier for temporary structures, furniture and additional fit out in August 2023. Please refer to the Trade Fair Prospectus for more information on site materials.

CAN I SHARE MY TRADE FAIR SITE?

Exhibitors are not permitted to share or sublet their trade fair sites without the approval of Beef Australia.

CAN I SELL FOOD AND BEVERAGES FROM MY TRADE FAIR SITE?

The retail sale of unpackaged food, meals and beverages from Trade Fair sites is not permitted. If you are a food business operator who requires a food business license and/or you intend to sell food, meals or beverages for immediate consumption, this is considered a Catering/Fast Food site and will not be eligible for a Trade Fair site. Please refer to the Food Vendor prospectus for information on these sites, available from June 2023. Food site applications submitted via the Trade Fair application process will be immediately declined. The sale of pre-packaged foods such as herbs and spices, sauces, confectionery, nuts, beef jerky and other packaged 'take home food' is permitted. Exhibitors who wish to have free samples of food at their trade fair site must obtain a permit from Rockhampton Regional Council.

I AM A REGISTERED CHARITY AND WOULD LIKE TO BE CONSIDERED FOR A SUBSIDISED TRADE FAIR SITE.

There is a separate application form on the Beef Australia website available for charities. Please note opportunities are limited, please complete both online applications if you would also like to be considered for a standard (non-subsidised) site.

BEEFAUSTRALIA.COM.AU



07 4922 2989
tradefair@beefaustralia.com.au

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