

CQUniversity Beef Australia 2018 Industry Symposium

Put yourself at the cutting edge of global industry developments by attending the CQUniversity Beef Australia 2018 Industry Symposium.

HAMISH MCDONALD – 2018 KEYNOTE SPEAKER



Topic: Disruption in a global context – the disruption dilemma and the opportunities arising from it – relating that back to the beef industry and how that impacts the BA audience.

Hamish Macdonald is an award-winning Broadcaster and International Affairs Correspondent. Most recently he became a Fellow at Harvard University.

Hamish has covered war in Ukraine, Afghanistan and Libya, as well as the rise of ISIS in the Middle East, the rise of Donald Trump in America and the search for missing schoolgirls in Nigeria.

Hamish is a dynamic media professional with the capacity to shift between hard-hitting political interviews on daily breakfast programs, to hosting prime-time comedy news programs, in-depth investigations, podcasting, digital strategy consulting and live events.

In 2013 Hamish was appointed International Affairs Correspondent for America's ABC News, after a career anchoring and reporting for Aljazeera. At Australia's Ten Network he was Executive Producer & host of prime-time series "The Truth Is?".

Hamish has received a prestigious Walkley Award for Journalism and a Human Rights Australia Award for Journalism. Britain's Royal Television Society named him "Young Journalist of the Year" in 2008 and GQ Magazine named Hamish "Media Man of the Year" in 2012.

CHRIS RIDDELL - MC



Chris Riddell is Australia's most sought-after futurist, and an award-winning, industry-recognised keynote speaker on digital. He is also a renowned strategist and global emerging trend spotter for businesses and leaders in today's disrupted world.

Chris Riddell was the first-ever Chief Digital Officer (CDO) for MARS Incorporated in Australia and New Zealand, architecting the corporate digital strategy behind brands

such as Whiskas, Pedigree, Wrigley, Starburst, Masterfoods, Snickers and Maltesers. He is frequently called on as a futurist, speaker and expert commentator to give insights into consumer technology trends within traditional media. Chris is a regular on Channel 7's The Morning Show, The Daily Edition prime time shows, and ABC 774 Radio. His insights and expertise as a trend spotter extend far beyond the walls of the corporate world.

Chris Riddell is a senior advisor to businesses across industry verticals, with consulting expertise in the technology, transportation, manufacturing, healthcare, finance and communications sectors. He is a current board member of the Museum for Australian Democracy at Eureka and writes columns for online digital agencies and corporations, providing deep insights into the world of digital, disruption and future change.

He is Australia's futurist for the leaders of tomorrow and keynote speaker for businesses of today.

DR. JOANNA MCMILLAN - PANELLIST



Health and nutrition are topics of rising importance on all of our minds, yet never has it been a more confusing space. What is a healthy diet? How does the way we eat and the way we live our lives affect how we feel today and our health in the future? How do our food choices impact the environment and the health of our planet for future generations? In the work environment, how does diet and lifestyle affect performance and creativity?

Answering those questions and many more has long been a passion for nutrition scientist Dr Joanna McMillan, with over twenty years of experience in the health and fitness industries to draw upon.

Originally from Scotland, Joanna came to Australia in 1999 qualified with a Bachelor of Science with First Class Honours in Nutrition and Dietetics. She then won a scholarship to complete her PhD with The University of Sydney, which she was awarded in 2006.

Joanna has extensive media experience as a health presenter with a particular skill in translating science into everyday messages to benefit us all. She is a regular on our TV screens with appearances on numerous shows including The Today Show, A Current Affair, Nine News, 7 News, Studio 10, Destination Happiness and ABC Catalyst.

Joanna is an accomplished author, having published several books on nutrition and health, including her latest Get Lean, Stay Lean – The 6-step program for a happier, healthier body, for life. Her previous book Inner Health Outer Beauty was the winner of the 2010 Australia Food Media Awards for Best Health or Specific Diet Book.

She runs her own website drJoanna.com.au, a trusted nutrition and healthy lifestyle hub, which also houses her successful online healthy lifestyle change program, Get Lean.

Joanna's journalistic career has seen her contribute and consult for numerous publications and online blogs, including her own. Her enormously successful weekly column in Sunday Life, My Day on a Plate, has now been running for several years.

Dr Joanna's powerful, passionate and joyful presentation style ensures the rapt attention of audiences. Her versatility and experience as a speaker allows her to deliver corporate or public event keynotes, or to lead charity balls, conference proceedings or other events as a master of ceremonies.

As a diverse presenter, Dr Joanna can also offer live cooking demos in addition to discussions on nutrition, health and fitness.

Dr Joanna is a proud ambassador for Diabetes Australia, The Skin and Cancer Foundation and FoodBank.

NEER KORN - PANELLIST



Neer Korn is an expert on Australian people. He has been studying social trends and consumer insights for major brands such as Nestlé, ABC and Sanitarium for 20 years. He has documented Australian attitudes in extraordinary detail and has unparalleled insight into Australian culture. Neer has written over 120 large scale reports on Australian society of people aged 7 to 70. Neer is an expert advisor to Australia's leading blue chip companies such as AMP, as well as government departments and not-for-profits. Filled with learnings, ideas and provocations, Neer's presentations are highly entertaining and innately interesting.

Neer provides fun and comprehensive analysis for conferences and corporate events encompassing all spheres of life including: careers, leisure, shopping, health, nutrition and wellbeing, finance, politics, media and new media, happiness, dreams and aspirations.

Neer's writing and commentaries are published nationally and he is frequently interviewed for press, radio and television. He is the author of two non-fiction titles: *Shades of Belonging: Conversation with Australian Jews* (HarperCollins Religious) which examined the attitudes of religion, and *Life Behind Bars: Conversations with Violent Male Inmates* (New Holland) based on three years of interviews at Sydney's Long Bay Prison Complex.

REBECCA HUNTLEY - PANELLIST



Rebecca Huntley is one of Australia's foremost researchers on social trends.

She holds degrees in law and film studies and a PhD in gender studies.

For nearly nine years, Rebecca was at the global research firm Ipsos. From 2006 until 2015, she was the Director of the Mind & Mood Report, Australia's longest-running social trends report.

She is the author of numerous books, and was a feature writer for Australian Vogue, a columnist for BRW and the presenter of Drive on a Friday on Radio National.

Rebecca is on the Artistic Advisory Board of the Bell Shakespeare Company and is an adjunct senior lecturer at the School of Social Sciences at The University of New South Wales. She currently provides research counsel to Essential, an integrated research and communications agency in Australia and New Zealand.