

SOCIAL EVENTS

IT'S LIVE!
in Queensland

	Ticket price	Date	Time	Venue
QCL Nose to Tail Dinner	\$180	Sunday 6 May	6:30pm – 10:30pm	Sidney Kidman Pavilion Rockhampton Showgrounds
Rabobank Beef Industry Awards Dinner presented by QCL	\$160	Monday 7 May	7:00pm – 10:30pm	Sidney Kidman Pavilion Rockhampton Showgrounds
Ruralco Commercial Cattle Awards Dinner	\$140	Monday 7 May	6:30pm – 10:30pm	RSHS (Rockhampton State High School) Sports Complex
ANZ National Beef Carcase Competition Dinner	\$135	Tuesday 8 May	6:45pm – 10:30pm	RSHS (Rockhampton State High School) Sports Complex
Beef & Champagne Masterclass	\$150	Tuesday 8 May	5:00pm – 7:00pm	The Butcher's Kitchen Rockhampton Showgrounds
Graeme Acton's Beef Connections Luncheon	\$85	Wednesday 9 May	12:00pm – 3:00pm	Sidney Kidman Pavilion Rockhampton Showgrounds
Rural Press Club Breakfast	\$70	Thursday 10 May	6:45am – 9:00am	RSHS (Rockhampton State High School) Sports Complex
Westpac High Tea	\$120	Thursday 10 May	2:00pm – 5:00pm	RSHS (Rockhampton State High School) Sports Complex
Beef, Beverages & Business	\$100	Thursday 10 May	7:00pm – Late	Headricks Lane
Knight Frank & Empire Apartments Sportsman's Lunch	\$160	Friday 11 May	12:00pm – 3:00pm	Sidney Kidman Pavilion Rockhampton Showgrounds
NAB Agribusiness Ladies Luncheon	\$160	Friday 11 May	12:00pm – 3:00pm	RSHS (Rockhampton State High School) Sports Complex
Hats & Heels Cocktail Party	\$135	Friday 11 May	7:00pm – 11:00pm	The Rocky Sports Club
Beef Australia 2018 Gala Ball	\$250	Saturday 12 May	6:00pm – 12:00pm	The Paddock Rockhampton Showgrounds

Beef Australia 2018 is proudly sponsored by the following Principal Partners



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SUNDAY

QCL Nose to Tail Dinner

The Australian Beef Story is unique with our clean, green, quality product. Beef Australia places an extra emphasis on utilizing the whole carcass highlighting the secondary cuts or as we like to call them The Tasty Cuts ultimately assisting in generating a more sustainable industry. Beef Australia will take that story to “foodies” around Australia by hosting Nose to Tail dinners in 4 states simultaneously live streaming from Beef Australia's National Exposition on Sunday 6th May 2018.

The Nose to Tail Dinner will feature six dishes made from the Tasty Cuts. On stage live in Rockhampton, we demonstrate breaking down a whole carcass with a butcher and our presenters who will explain all the cuts of beef and create an interactive discussion on everything beef from the reaction to the market to the best way to utilize the different cuts. The menu will be sure to tantalise and delight your tastebuds with a premium beverage packaged included, don't miss out on purchasing your tickets.

When: Sunday, May 6, 6.30– 10.30pm

Where: Sidney Kidman Pavilion

Tickets: \$180

MONDAY

Rabobank Beef Industry Awards Dinner presented by QCL

Now a fixture on the annual beef calendar, the Rabobank Beef Industry Awards acknowledge the efforts and achievements of innovators and leaders. The awards evening will be a key opening event at Beef Australia 2018, being held on Monday, May 7. It will be attended by the key players from all sectors of industry, including production, processing, retailing, transport, marketing and R&D, who will gather to celebrate the achievements of their peers. The ceremony culminates in the presentation of the Queensland Country Life Red Meat Achiever of the Year Award, which recognises the work of an industry stakeholder who has contributed significantly to the betterment of the national industry.

When: Monday, May 7, 7:00pm – 10:30 pm

Where: Sidney Kidman Pavilion, Rockhampton Showgrounds

Ticket: \$160

Ruralco Commercial Cattle Awards Dinner

Placegetters in the Ruralco Commercial cattle Competition will be announced during a Presentation Dinner at the RSHS Sports Complex.
Inclusions: Canapes on Arrival & 2 Course Dinner, Drinks on Arrival

When: Monday, May 7, 6:30 – 10:30pm

Where: RSHS Sports Complex

Tickets: \$140

TUESDAY

ANZ National Carcase Competition

Leading beef producers from around Australia have jumped at the chance to benchmark their product on a national level by entering the ANZ National Beef Carcase Competition. The appraisal system utilised in the competition has been specifically designed to meet both export and domestic market requirements and utilises the latest technology available to the beef industry. Winners will be acknowledged at a presentation dinner on Tuesday night at Beef Australia 2018.

Inclusions: 3 Course Dinner, Drinks on Arrival

When: Tuesday, 8 May, 6:45-10:30pm

Where: RSHS Sports Complex

Tickets: \$135

Beef & Champagne Masterclass with The Champagne Dame

Indulge in a champagne masterclass with champagne expert Kyla Kirkpatrick where you will wander back in time to find out the history of the world's most revered sparkling wine, learn proper champagne etiquette and taste multiple champagnes side by side to understand the subtle differences of each, whilst enjoying delicious tastes of beef. This highly entertaining presentation will have you walking away as an expert in prestigious wine.

Inclusions: 5 Glass of Premium Champagne paired with our delicious Australian Beef

When: Tuesday, May 8, 5.00 – 7.00pm

Where: The Butcher's Kitchen

Tickets: \$150

THURSDAY

Rural Press Club of Queensland Breakfast

Join the Rural Press Club to hear from Phil Cummins, the new Chief Executive Officer of the North Australian Pastoral Company (NAPCO) in conversation with Craig Zonca, ABC Radio's top rating presenter, and Rockhampton born and bred.

Phil, a former senior executive of QIC, will discuss what the future holds for NAPCO, one of Australia's largest and oldest cattle companies.

Inclusions: Alternate Drop Breakfast with Pastries and Fresh Fruit

When: Thursday, May 10, at 6.45am – 8.30am

Where: RSHS Sports Complex

Ticket: \$70

Westpac High Tea

Empowering the women of regional, rural and remote Australia

With an elegant mix of savoury and sweet treats and a vast selection of specialty teas, the Westpac High Tea is the perfect way to relax and unwind Thursday afternoon. The keynote speaker at this year's event is the Honourable Dame Quentin Bryce AD CVO. Quentin Bryce has enjoyed a rich and distinguished career as an academic, lawyer, community and human rights advocate, senior public officer, university college principal, and vice-regal representative in Queensland and for Australia.

At Westpac we know there's still a considerable way to go before gender equality is achieved. It's that knowledge which fuels us to keep driving forward with passion and purpose to make a difference to the lives of women. Westpac had the country's first female bank teller; it was the first major Australian bank with a female CEO, and we were the first company in Australia to introduce paid maternity leave. Our online site, Ruby Connection was also a first for a bank. Ruby Connection is a hub that focusses on what women want to know about finance, business, career and life's important moments. Join us today at www.RubyConnection.com.au. Traditional High Tea menu with wine & soft drink included.

Where: RSHS Sports Complex

When: Thursday, May 10, 2:00-5:00pm

Tickets: \$120

Beef, Business & Beverages

Beef, Beverages and Business

For an evening on delicious beef canapes, beer, wine and networking, come along to Headricks Lane. This is an ideal opportunity to network in a relaxed environment, or just enjoy the atmosphere. Inclusions: Drinks & Canapes.

When: Thursday 10 May 7:00pm – Late

Where: Headricks Lane

Ticket: \$100

FRIDAY

Empire Apartment Hotel and Knight Frank Sportsman's Lunch

One of the most popular social events at every Beef Australia expo, the Knight Frank & Empire Apartment Hotel Sportsman's Lunch promises a heady mix of great food, generous drinks, and plenty of laughs. This year's event will feature Stephen Moore and Shane Webcke as guest speakers.

Stephen Moore joined NAPCO in January 2018 as Manager – Corporate Planning and Office of CEO. Prior to this, Stephen spent 15 years in professional rugby where he represented the Queensland Reds and the ACT Brumbies in 176 Super Rugby matches. He also played 129 tests for the Wallabies including 26 as captain. Off the field, Stephen has had various stints with Deloitte in Canberra working in Strategy and Operations with large public sector clients. He also spent time with boutique advisory firm Quidni Advisory where he advised on culture and performance.

Shane Webcke is a former professional rugby league footballer, who spent his entire club career playing for the Brisbane Broncos. Webcke represented Queensland in the State of Origin 21 times and also captained the side. He made 26 test appearances for Australia. His position was prop forward and at his peak he was renowned as the best front rower in the world. Alongside Glenn Lazarus and Arthur Beetson, Webcke is considered by many to have been one of the finest post-war front-rowers to play the game.

Inclusions: 3 Course Luncheon with beer wine & soft drink included.

When: Friday, May 11, 12.00 – 3.00pm

Where: Sidney Kidman Pavilion

Tickets: \$160

NAB Agribusiness Ladies Luncheon

For a fabulous afternoon of fine dining and engaging entertainment to acknowledge women doing extraordinary things, there will be no better place than the NAB Agribusiness Ladies Luncheon.

The keynote speaker at this year's event is Dalene Wray, Managing Director of OBE Beef Pty Ltd, a mother and business leader, driving change, innovation and digital adoption in the Australian Beef industry. Dalene, a champion for women, also works tirelessly in her business to drive a number of important innovations to improve the sustainability of beef supply chains – including: partnering with Grazing BMP to improve farmer profitability and productivity; forums to improve farm safety; initiating a Reconciliation Action Plan; introducing a program to measure the extent and cost of disease and parasites in cattle using carcass data; hosting forums for outback producers to encourage them to adopt technology, and advocating for improved bush broadband connectivity and more. Dalene shares her ideas and views openly on social media. Inclusions: 3 Course Luncheon with beer wine & soft drink included.

When: Friday, May 11, 12:00pm

Where: RSHS Sports Complex

Tickets: \$160

Hats and Heels Cocktail Party

After a great week of networking and learning, the future leaders of the beef industry like to cap off the week at the always popular “Hats and Heels” Cocktail Party. Hats and Heels will be held on the evening of Friday, May 11. It's a great opportunity for young people with an interest in the beef industry to “kick up their heels” and network in a relaxed social environment. The evening marks the end of a big week for the beef industry, and follows on from the Next Generation Forum on Friday morning. Inclusions: Canapes and 5 drinks.

When: Friday, May 11, 7:00 - 11:00pm

Where: Rocky Sports Club

Tickets: \$135

SATURDAY

Gala Beef Ball

After a great week of networking, showing cattle, shopping and enjoying all the festivities Beef Australia has to offer, unwind and enjoy a night at the spectacular Gala Beef Ball. This popular black-tie event will be held on Saturday, May 12, at the Paddock, Rockhampton Showgrounds.

The Gala Ball will be once again held outdoors, allowing for more people to attend the ever-popular evening, with catering prepared for a crowd of 1400. A sumptuous three-course dinner, naturally showcasing Australian beef, will be prepared by Australian Catering Services, and accompanied by a premium beverage package including Veuve Clicquot on arrival, Lion Queensland beers, premium Tahbilk wines and basic spirits.

Entertainment for the night includes the talented Magic Carpet Ride who will have everyone up dancing. Fronted by Stu Campbell (Australian Idol 2003) and Kate White, Magic Carpet Ride covers some of the greatest songs of all time. You'll be taken on a ride through decades of party tunes, classic rock, pop floor-fillers, 80's anthems, rock n roll, Aussie classics, current hits and lots more. Inclusions: 3 Course Dinner, fully inclusive drinks package.

The Gala Beef Ball is proudly supported by DC Motors, NAB and CBRE.

When: Saturday, May 12, 6:00pm - 12:00am

Where: The Paddock, at Beef Australia 2018

Tickets: \$250