



World Brangus Congress 2012
www.brangus.com.au

We've got a lot to boast about, Down Under...

snow-capped peaks

tropical rainforests

rugged ranges

vast open plains

great horsemen

brilliant Brangus

*See Australian Brangus at their best!
Hosted at Beef Australia 2012
Pre- & post-congress tours available.*

**World Brangus Congress
Rockhampton, Australia
May 6 - 11, 2012**



Please book early for Congress and tours
www.brangus.com.au

Supported by Beef Australia



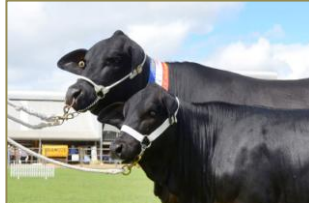
World Brangus Congress 2012

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WORLD CONGRESS Events overview

Days prior...

PRE-CONGRESS TOUR/S (Brangus studs and tourist attractions)



Sunday

Evening 'Meet and Greet' (event for members & overseas visitors)

Monday

Tour to Commercial Cattle Championships (Gracemere)

Beef Australia Community BBQ Lunch (Showgrounds)

Camp Oven Dinner (Doonside)

Tuesday

Seminar and World Conference (Brothers' Leagues Club)

Paradise Lagoons Dinner (working dog & campdrafting demos)

Wednesday

Stud Cattle judging (Centre Ring, Showgrounds)

Golden Jubilee Bull & Heifer Sale (Elite led cattle, nibbles & music)

Thursday

Free time to explore Beef 2012

Interbreed Championships

Congress Gala Dinner (Rockhampton Heritage Village)

Friday

Final day of Beef 2012 at your leisure

Throughout

Brangus Boulevard providing a central point for members and overseas visitors to gather (Showgrounds)



Saturday onwards.

POST CONGRESS TOURS



World Brangus Congress 2012

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Meet and Greet

Sunday May 6

The very first event of the World Brangus Congress 2012, the 'Meet and Greet' event will draw our international guests, ABCA members & other Congress attendees together for a relaxed evening of celebration.

Buses will bring our participants to the venue, and home again at a designated time.

Nibbles and drinks will be provided as attendees get to know each other a little, and get an early preview of the Brangus cattle on display and showing at Beef 2012. Delegates packs will be handed out to attendees.

Venue – Beef Australia Brangus Boulevard (or Brothers' Leagues Club) TBC

Time – 6pm on

Dress code – good casual

Monday May 7

Tour to Commercial Cattle Championships

Buses will take Congress participants from designated motels and Beef Australia entrance (Showgrounds) to Gracemere for the Commercial Cattle Championships.

Thousands of the best beef cattle in the country will be on display, with the Junior and Open Commercial Cattle Judging competitions taking place throughout the day.

Venue – CQX Central Queensland Livestock Complex, Gracemere

Time – 8am to noon

Beef Australia Community BBQ lunch

Buses will ferry Congress participants back from Gracemere, to the Rockhampton Showgrounds in time for the 'Beef Australia Community Barbecue' – a good Aussie burger to sustain us all!

Time to explore Beef Australia before freshening up for the night's events at Doonside.

Venue – Beef Australia (Rockhampton Showgrounds)

Time – 12.30pm



World Brangus Congress 2012

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Doonside's Camp Oven Dinner

Buses will take delegates from designated motels and Beef Australia Entrance to one of the longest-running and most successful Brangus studs in Australia.

The Geddes family will host a traditional Aussie bush night to remember, with billies boiling over camp fires and dinner under the stars at their on-property selling complex 50km north of Rockhampton.

Buses Depart – 5pm

Venue – Doonside Brangus stud

Time – 6pm-10pm

Tuesday May 8

World Brangus Seminar and Conference

Buses will take delegates from designated motels to Beef Australia Entrance.

A program filled with exciting technical and industry developments, with speakers from around the world sharing insights into the future of Brangus cattle. Delegates from international Brangus associations also address conference, with special guest motivational speaker.

Sponsors will have additional information on hand for those wishing to explore their opportunities further.

Venue – Brother's Leagues Club (adjacent to eastern entrance Rocky Showgrounds)

Time – 9am to 3pm

Includes – morning tea, lunch, afternoon tea

Paradise Lagoons Dinner & Campdraft

Buses will take delegates from designated motels and Beef Australia Entrance to Paradise Lagoons.

Visit one of the region's most famous venues and experience working dog & campdrafting demonstrations in a first-class setting. Dine on a fabulous three-course meal (catered by the Cambridge Hotel) after a traditional Aboriginal welcome.

Enjoy the semi-open feature of this facility and be entertained by some great horsemen and raconteurs.

Venue - Paradise Lagoons (Event and campdraft venue), Gracemere

Time – 6pm-10pm



World Brangus Congress 2012

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Wednesday May 9

Stud Cattle Judging

Buses will take delegates from designated motels to Beef Australia Entrance.

The best of Australian Brangus will be competing for accolades in centre ring – an event NOT to be missed. In what is expected to be the largest showing ever of Brangus Cattle in Australia, the Beef Australia stud cattle judging will see bulls and females from at least three states line up against each other. (Broad ribbon winners may be available for sale in the Golden Jubilee sale that evening.)

Venue – Centre Ring (Rockhampton Showgrounds/Beef Australia)

Time – TBA

Golden Jubilee Sale

The cream of the crop goes under the hammer with an elite led cattle sale under lights. Help raise money for charity and land the genetics of your dreams at this one-off opportunity. Drinks, nibbles & music included.

Lot 1.	CHARITY AUCTION Donated heifer - all proceeds going to foundation of ABCA Brangus Youth Group. PLUS - Aboriginal Painting	Stud heifer donated by leading Australian Brangus stud. Artwork: Aboriginal painting - canvas able to removed from simple timber frame and rolled up for easy shipping overseas (if necessary).
Lots 2 - 7	SALE OF CHAMPIONS Calf Male and Female Junior Male and Female Senior Male and Female	Immediately following the naming of a Champion the owner will announce if animal is for sale. Animal Details, vendor comments, photo will be uploaded and available online. A supplementary sheet will be printed following the judging.
Lots 8 - 12	SALE OF GENETICS 4 lots are reserved for genetics other than live animals.	Entry by application ONLY. May include semen or embryos Pick of the herds, pick of the calf drop, rights to flush a donor or selection of the show team.
Lot 13- 22	BEST OF THE REST Reserved for exhibiting led cattle at Beef 2012.	Entry by application ONLY.

Order of Events:

- Centre Ring Judging:
- Sale of Champions announced and displayed
- Catalogued Lots Parade and then be available for Public inspection
- Sale commences (nibbles provided)

Venue – Demo Ring, Beef Australia/Rockhampton Showgrounds

Time – 6pm to 8pm (TBC)



Thursday May 10

Free time

Explore the enormous array of Beef Australia sites – everything from jewellery, cooking, clothes, photography, machinery and (of course) cattle. Alternatively take advantage of this time to check out some local shopping centres or take a bus to beautiful coastal townships of Yeppoon and Roslyn Bay.

Interbreed Championships

Cheer the Brangus champions on, as the best of the best of all breeds go head to head in Centre ring for the right to be named Beef Australia Interbreed Champions. Always hotly contested (and vocally supported) this is the central event of Beef Australia.

Venue – Centre Ring (Rockhampton Showgrounds/Beef Australia)

Time – TBA

Gala Dinner

Buses will take delegates from designated motels and Beef Australia Entrance to Rockhampton Heritage Village.

A fabulous farewell evening of great food, wine and dancing as attendees wind up their official Congress week of action. Studs may invite special guests to their tables for the grand finale of the World Brangus Congress 2012.

Held in the Australian Shearing Shed at the Rockhampton Heritage Village.

Venue – Heritage Village (Rockhampton)

Time – TBA

Throughout

Brangus Boulevard will provide a great central point for members and overseas visitors to gather. (Ringside, Beef Australia/Rockhampton Showgrounds)

This central section of exhibits will not only house the main ABCA site for Congress attendees (and a great place to take a load off) but also for showcasing some of Australia's leading studs. Other Brangus show cattle will also be conveniently located nearby.

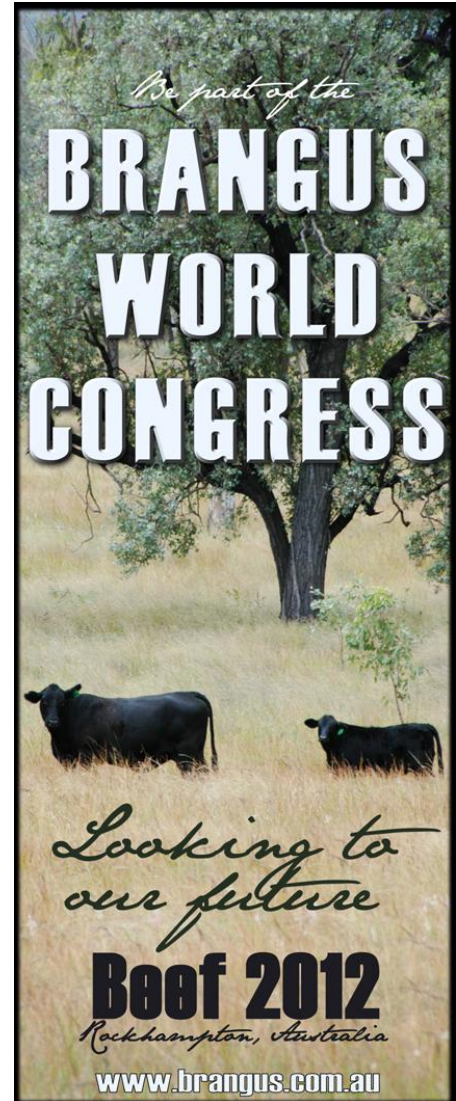


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WORLD BRANGUS CONGRESS *contacts*

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FOR MORE INFO ON THE CONGRESS

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HOW TO BE INVOLVED:

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