

# BEEF AUSTRALIA 2012

7-12 MAY 2012

ROCKHAMPTON

INNOVATION • COLLABORATION • INSPIRATION • CELEBRATION

 Agribusiness

## Goonoo Feedlot, Farm & Station

Wednesday, 09<sup>th</sup> May 2012

Full day tour - \$120.00pp

Goonoo Feedlot, Farm and Station is the largest feedlot Central Queensland, comprising 18,000 head of cattle across a 150ha feedlot as well as 27,754ha used for irrigated and dry land cropping, backgrounding and breeding.



Goonoo is located 20km south of Comet and 250km west of Rockhampton and employs around 50 full time employees on the property, led by Station Manager, David Bailey and his wife Leona.

Goonoo Feedlot is primarily used to finish AAco bred cattle for both international and domestic markets. Both Wagyu cross and Wagyu full blood cattle are fed for a minimum of 350 days into the AAco Kobe Branded Beef program and AAco composite cattle are fed for the short-fed export market.

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## Tour Goonoo

The property tour will showcase AAco's 'paddock to plate' vertically integrated beef production chain and provide a rare opportunity to learn about Goonoo's breeding, backgrounding and feedlotting program first-hand.

You will be welcomed with an introductory discussion and morning tea in the guesthouse, followed by personalised tours of the feedlot, farm and grazing operations.

- hear about the career opportunities and lifestyle benefits Goonoo and other AAco operations offer;
- talk to our cattle buyers about supplying AAco with cattle;
- view our 14, 000 head backgrounding operation and elite Brahman stud breeding operations;
- listen to senior members of the Beef Group team present on the beef chain and markets;
- view Goonoo's extensive cropping operation which includes cotton, core, silage, sorghum, and wheat; and
- join the AAco team for an enjoyable lunch of AAco Wagyu and 1824 beef.

David and Leona Bailey have been managing Goonoo since late 2009. David first joined AAco in 1998 as a member of the Feedmill team at Goonoo before progressed through the ranks to leading hand, and foreman, to the position of Feedmill Manager and Operations Manager prior to his appointment as Station Manager.

