

BEEF AUSTRALIA 2012

7-12 MAY 2012

ROCKHAMPTON

INNOVATION • COLLABORATION • INSPIRATION • CELEBRATION



Fork Lagoon

Saturday 05th & Sunday 06th, May 2012

PLATINUM Two day tour - \$499.00 per person

The Hewitt Cattle Company (HCC) can trace its rural roots back well over a century, to just a couple of years after the Federation of Australia. Today, the family managed enterprise headed up by Colin and Linda Hewitt have an unwavering confidence in the Australian agricultural industry and particularly the beef cattle sector.

The Hewitt family's experience, knowledge and skills gained over this 100-plus year period have been enhanced through an eagerness to adopt new and ever changing technological advances, systems and opportunities. Decades of hard work have been complemented by improvements and best management practices in areas including herd genetics and animal welfare, land management, labour efficiencies, infrastructure and equipment maintenance, transportation improvements, resource utilisation, and fostering of supplier and customer relationships.



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The HCC operations are somewhat diversified to capitalise on seasonal conditions and customer requirements, and include cropping, stud and commercial cattle. Under the banner of Fairhaven Droughtmasters, HCC breed and grow stud bulls for commercial sale and private use through a strong control of specific genetics. The commercial arm of the business runs approximately 25,000 commercial cattle across five properties, with a combined area a tad over 135,000 hectares or if you prefer, around 334,400 acres.

Fork Lagoon is home to a large herd of commercial and stud cattle, roughly 36 kilometres west of Emerald of some 40,000 acres, including 28,000 acres of improved pastures, a large and expanding area of leucaena, and 12,000 acres of high quality forestry country. The property is also base to a range of day to day company operations including administration, horse breeding, and maintenance.

Alpha Station, situated around 60 kilometres south of the Alpha township, comprises some 21,050 hectares of highly productive and improved buffel grass pastures, and delivers some of the best weight-for-age beef production across Queensland's vast grazing regions.



The company's key commercial breeding aggregation comprises Mt Copper and Harvest Home located around 90 kilometres southeast of Charters Towers, and comprises 102,000 hectares of mixed country with the bonus of a

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120-kilometre frontage to the Burdekin Dam. The current management focus is to produce large numbers of calves from a quality breeding herd based on Brahman genetics infused with Droughtmaster, Charbray and Angus.

Pony Hills, 50 kilometres east of Injune, sits atop the Great Dividing Range offering superior quality fattening country and enables a regular supply of prime cattle to premium markets to the south.



This is an introduction to the Hewitt Cattle Company. We would be delighted to welcome visitors to *Fork Lagoon* as part of the Beef Australia 2012 celebrations to experience a working Australian beef cattle operation.

As a visitor you will be guided through the processes of the company's commercial and stud cattle operations, given the chance to discuss and share ideas on management, genetics, and share insight into the vast grazing regions of Australia. The visit will also give you the chance to share your knowledge and interest in beef globally. Through their network of business partners, Australia's leading advisors will be invited to present on a number of topics including foreign investment, trade and partnerships opportunities across a broad range of fields including management, skills sharing, genetics and live cattle. These presentations will also explore the metrics of the ever increasing interest in Australian Agribusiness as an attractive trade and investment destination for investors globally.

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Colin and Linda are very proud of the contribution their family has made to the Australian Beef Industry. Together they invite you to join in this rare chance to gain insight into what drives and inspires a family focused on a future in the Australian Beef Industry and the opportunities they see as existing globally.



Tour also includes:

All transportation

Overnight accommodation in Emerald

Dinner function – Saturday evening

Breakfast – Sunday

Morning tea and lunch at *Fork Lagoon* on Sunday

www.beefaustralia.com.au

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