

**Australia's National Beef Exposition**

7 May to 12 May 2012



**James Lawrence Pavilion  
Bos Indicus Room**

**Thursday 10 May 2012  
11.00 am – 1.00 pm**

**How genetics, the environment, and global markets  
come together at AAcO**

Hosted by



Come and hear AAcO present on its business and its view on the challenges for the industry, and then contribute in an open panel discussion Q&A.

Topics to be discussed include:

- Career opportunities
- Products and markets
- Production systems and genetics
- Rangelands and environmental management
- Industry structures and the future

Speakers will include:

Troy Setter, Chief Operating Officer of the Australian Agricultural Company Pty Ltd.

David Farley, Managing Director/Chief Executive Officer