



VIP Business Lounge

PROGRAM

Peter Lewis - MC
(ex ABC Landline)

| | Tuesday | Wednesday | Thursday |
|--------------|---|---|---|
| 10 – 11.30am | <p>International Q&A Sessions proudly supported by BDO - Session 1</p> <p>Maintaining, Managing, Growing & Developing export beef markets Join international and domestic business leaders to discuss current trends, obstacles and opportunities & how they are working to maintaining, managing, growing and developing export beef markets.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Jason Strong - CEO AACO • Matt Toll - CEO Consolidated Foods • Alfred V. Almanza - USDA Deputy Under Secretary for Food Safety • Michael Whitehead - Director of Agribusiness Industry Insights ANZ Bank • Forrest Roberts - CEO National Cattlemen's Beef Association | <p>International Q&A Sessions proudly supported by BDO - Session 3</p> <p>Building and strengthening international relations and supply chains Hear first-hand accounts from leading beef industry players on how they build & strengthen their global relationships and supply chains.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Don Close - Rabobank • Dalene Wray - OBE Organic • Alfred Chung - China Agri business Limited • David Garnier - Director New Wave Capital • Dr. Scott Champion - CEO of Beef + Lamb New Zealand • Consul General to Indonesia | <p>International Q&A Sessions proudly supported by BDO - Session 5</p> <p>Aussie Beef cuts demonstration and explanation Get a first-hand look at how Aussie MSA grading works and where your favourite meat cuts come from with this MSA Live Meat Cutting demonstration.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Tim Elwin - (MLA Domestic Marketing) to provide an overview of the Better on Beef domestic marketing campaign • Sarah Strahan MLA - MSA overview • Kelly Payne MLA - "Cut to Cook" - cutting demonstration of large primals for cooking |
| 12 – 2pm | <p>Lunchtime Event: Meat Industry Cook Off</p> <p>Which leading Australian beef industry player can cook the best striploin steak sandwich? Invitation to international guests & domestic handshakes participants to come and meet beef industry leaders in a relaxed atmosphere and have some fun</p> <ul style="list-style-type: none"> • Jason Strong - AACO • David Brook - OBE organic • Terry Nolan - Nolan Meats • Marcelo Ribeiro - MDH • Geoff Teys - TEYS • Troy Setter - CPC • Bill Sauer - JBS • Geoff Maynard - (MC) <p>Beef Australia 2015 Celebrity Chef to judge Sam Burke</p> | <p>Lunchtime Event: Branded Beef Tasting</p> <p>What is your favourite beef from Australia's best? Invitation to international guests & domestic handshakes participants to sample the best of the best & chose their favourite</p> <p>Come and try the winners of the recent Brisbane, Sydney & Melbourne finals</p> <ul style="list-style-type: none"> • JBS Swift Premium (Grassfed) • Oakey Angus Reserve (Grainfed) • AACo Darling Downs Wagyu (Long fed Wagyu) <p>Beef Australia 2015 Celebrity Chefs to cook Tarek Ibrahim Massimo Mele Alastair McLeod</p> | <p>Lunchtime Event: Olssons Salts Beef Tasting</p> <p>Invitation to international guests & domestic handshakes participants to sample your favourite meat cut.</p> <p>David Pugh, Chef, Restaurant Two</p> |
| 2.30 – 4pm | <p>International Q&A Sessions proudly supported by BDO - Session 2</p> <p>The Australian beef industry Opportunity for all to hear the latest on what is happening across each key area of the Australian beef industry including processing, live export, pasturefed, grainfed and organic systems.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Don Mackay - Rangers Valley • Tony Gooden Frontier Int Agri - Live exporter • Simone Tully - Australian Organic Meats Group • Blair Angus - Kimberley Red • Susan McDonald - Superbutcher | <p>International Q&A Sessions proudly supported by BDO - Session 4</p> <p>Trade & Investment Hear from those involved in brokering international investment deals how it works, what customers are looking for and how to become part of the game.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Cameron MacMillan - Director BDO • Andrew Tulloch - CEO Trade & Investment Queensland • David Thorn - Head of Institutional Banking, Asia NAB • Mark Barber - Portfolio Manager Laguna Bay Pastoral Company • Jeff Turner - Trade Commissioner, Austrade Chengdu | <p>Bovine Export Genetics Forum</p> <p>Part 1 2pm – 4pm Global Export Bovine Genetics Forum</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Don Nicol & Prue Bondfield - scene setting, update on meetings with MLA etc in 2014 • Carol Millar - RGTAG update • Peter Finnan - DOA update • Malcolm Foster - Economic study, how do we develop a document that outlines the potential worth of the industry for MLA and government re future funding and support • Panel session - Ced Wise, Malcolm Foster, Don Nicol, Carol Millar <p>Part 2 4pm – 5pm Meet and greet with international guests</p> |
| 5 – 7pm | | <p>International Reception & Opening</p> <p>Invitation to international guests & domestic handshakes participants to come and meet and celebrate everything international at Beef Australia 2015 with senior government representatives and beef industry leaders in a relaxed atmosphere and have some fun.</p> | |